



Guru Nanak Dev Engineering College

Mailoor Road, Bidar, KA – 585403

Approved by AICTE New Delhi and Affiliated to VTU Belagavi

Criterion 1 – Curricular Aspects

Department of MBA

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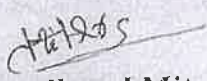
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA

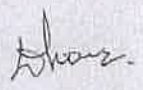


CERTIFICATE

This is to certify that **MR. ABHISHEK** bearing **USN 3GN20BA001** is a bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belgaum. Project report on "**CUSTOMER SATISFACTION at AIRTEL IN PRINCE AGENCIES**" is prepared by him under the guidance of **Prof. HARSHAVARDHAN J MITRA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Harshavardhan J Mitra
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

1.

2.

SIGNATURE WITH DATE



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

PRINCE AGENCIES

Authorised Distributor of Airtel Network

Airtel Distribution Singha Complex, Opp. Bhagat Singh Circle, Bidar - 585401 (K.S)

Ref. No.

Date : 21/7/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **MR. ABHISHEK** having registration number **3GN20BA001** of **MBA 4th semester** of **GURU NANAK DEV ENGINEERING COLLEGE**, Department of MBA, has successfully completed his project work in our organization on the topic of "**Customer Satisfaction towards Airtel**", in **PRINCE AGENCIES** distributor Bidar, from 26/03/2022 to 7/05/2022.


We wish him good luck for his future endeavor.

Hence certified,


PRINCE AGENCIES

Airtel Distributor Singha Complex
Opp. Bhagat Singh Circle, BIDAR - 585401
Call : 88800 4442 / 8123123120

For PRINCE AGENCIES


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

Executive Summary:

Airtel is the brand name of Bharti Airtel Limited, an international telecommunications services provider with headquarters in New Delhi. It runs operations in 18 nations in South Asia, Africa, and the Channel Islands. Depending on the operating nation, Airtel offers voice, fixed-line Internet, 2G, 3G, 4G, 4G+, and 5G mobile services.

OBJECTIVES OF THE STUDY

- To determine consumer satisfaction with AIRTEL.
- To assess prospective assumptions and customer loyalty.

SCOPE OF THE STUDY

- It helps to find out the important cellular service provide in Coimbatore city at current.
- It shows the various for selecting the particular cellular service.

LIMITATION OF THE STUDY

- Unavailability of time and some related funds indirectly distress the survey method.
- The area of operation was only limited to Bidar so it applicable only to that area.

FINDING:

- More customer is using Airtel network.
- Giving the best scheme customer services are fast



PRINCIPAL

Guru Nanak Dev Engg. College Bidar

GURU NANAK DEV ENGINEERING COLLEGE

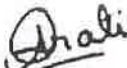
BIDAR


DEPARTMENT OF MBA

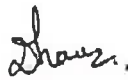


CERTIFICATE

This is to certify that, **Mr. ABHISHEK** bearing USN: 3GN20MBA002 is a Bonafide student of the Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**CONSUMER BUYING BEHAVIOUR AT CREAM BELL ICE CREAM**" is prepared by him under the guidance of **PROF. ARATI BIRADAR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Arati Biradar
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Dr. Bhassappa, Husekura.
2. Arati B

SIGNATURE WITH DATE


21/10/22

31/10/22



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

K K ENTERPRISES

SY NO 17/18, PLOT NO 73/94, BHANJARA LAYOUT, SHAHABAD ROAD, GULBARGA- 585105.

GSTIN - 29AADFF3674QIZP

Date: 10/06/2022

CERTIFICATE

This is to certify that **Mr. Abhishek** bearing USN 3GN20BA002 student of Visvesvaraya Technological University, Guru Nanak Dev Engg. College Bidar, department of MBA has successfully completed the project titled, "**The Study On Consumer Buying Behavior Towards of Crema Bell Ice Cream**" at Kalaburagi with special reference to **K K Enterprises** under the external guidance of **Mr. Satishsales** manager, for the during Dated 16th April 2022 to 25th May 2022.

The project work was carried out as part of his academic study.

He took keen interest in the work assigned to him. Conduct and behavior was found good.

We wish him all success in his future Endeavor's.

For K. K. Enterprises


K K ENTERPRISES



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

My review will analyse "A STUDY ON CONSUMER BUYING BEHAVIOUR OF CREAM BELL ICE CREAM" at K K Enterprises in Kalaburgi. The study of consumer buying behaviour. aim of the study is to increase our knowledge of buying behaviour of the consumers, and find out how consumers behave in buying at the time of retailers.

Analyse the reason for consumer dissatisfaction towards cream bell ice cream and also noticed their suggestion related to products and penetration of cream bell ice cream in Kalaburgi region.

This project report provides a lot of information about buying behaviour of consumers towards cream bell and other companies as well as it also provides a detailed knowledge about the consumer favorites towards different ice cream products and companies.



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GURU NANAK DEV ENGINEERING COLLEGE BIDAR


DEPARTMENT OF MBA

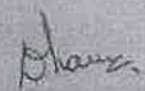


CERTIFICATE

This is to certify that Miss. AISHWARYA bearing USN:3GN20BA003 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on Credit risk management at "Utkarsh Patina Souharda Sahakari Niyamit Bidar" is prepared by her under the guidance of PROF. HARSHAVARDHAN MITRA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. HARSHAVARDHAN.M
(Internal Guide)


Prof. JYOTI AINAPUR
(HOD, MBA)
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)



DR. DHANARAJ D MUKTEDAR
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Harshavardhan M
2. Dr. Abhinav Kumar P

SIGNATURE WITH DATE


27/10/22


27/10/22



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



UTKARSHA PATTIN SOUHARDA SAHAKARI NIYAMIT


Raghavendra Complex, Rang Mandir Road, BIDAR-585 401.

-12021-22-

Date : 19-07-2022

CERTIFICATE

This is to certify that Aishwarya bearing USN (3GN20BA003) Is a bonafide student of Master Of Business Administration in Finance Stream at GURU NANAK DEV ENGINEERING COLLEGE BIDAR-2022. Affiliated To Visvesvaraya Technological University Belgaum. Project report on "CREDIT RISK MANAGEMENT AT THE UTKARSH PATTINA SOUHARDA SAHAKARI NIYAMIT BIDAR" is Prepared by her under the guidance of Prof. DATTATRI KULKARNI, from 26-03-2022 to 07-05-2022 in partial fulfillment of the requirements for the award of the degree Master Of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.


Signature of Principal
ಮುಖ್ಯ ಕಾರ್ಯ ನಿರ್ವಾಹಕರು
ಉತ್ಕರ್ಷ ಪತ್ತಿನ ಸೌಹಾರ್ದ ಸಹಕಾರಿ ನಿ
ಬಿದರ-585 401



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Finance ~~has~~ developed into a critical component of any corporate venture, without which no managerial tasks can be carried out. The element of management activity dealing with the planning and control of the firm's financial resources is referred to as financial management.

The UTKARSH PATTINA SOUHARDA SAHAKARI NIYAMIT was established under the co-operative society act bearing registration number under the RBI UBD/KAN/1181 P/95, 27.11.1995 from the Registrar of Co-operative societies in Karnataka for conducting the "Banking Business" with an intension to provide loan and give high interest on deposit to the customers and members.

This study is mainly focused on "Credit Risk Management at The UTKARSH PATTINA SOUHARDA SAHAKARI NIYAMIT . Bangalore. The research study helps to find out the profitability, financial strengths and weakness of The UTKARSH PATTINA SOUHARDA SAHAKARI NIYAMIT.



PRINCIPAL


Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



This is to certify that Miss. AMBUJA being USN: 3GN20BA004 is a bonafide student of Master of Business Administration course of the institute (2021-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION" at "PANDE MOTORS BIDAR" is prepared by her the guidance PROF. HARSHAVARDHAN J MITRA, in partial fulfillment of the requirements for the award of the degree of master of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.

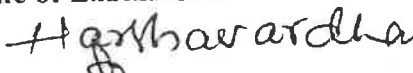


Prof. Harshavardhan J Mitra
(Internal guide)


Prof. Dharmajyoti Vinayakar
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

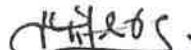

Dr. Dhapanjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College,
BIDAR

EXTERNAL VIVA VICE

Name of Examiners:

1. 
2. 

Signature with date


21/10/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

PANDE MOTORS

Authorised Dealers : Vespa - Aprilia

Vespa

april

Date: 09/05/22

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss. AMBUJA having registration number 3GN20BA004 of MBA 4th Semester of GURU NANAK DEV ENGINEERING COLLEGE, Department of MBA, has successfully completed his project work in our organization on the topic of "CUSTOMER SATISFACTION", in PANDE MOTORS with relevant details guided by our showroom dealer Bidar, from 26/03/2022 to 7/05/2022.

Her performance and behavior during the project work found good, we would like to wish her all the best to her future.

Hence certified,


For PANDE MOTORS

MS PANDE MOTORS

17-4-123/1 & 2 Ground Floor, Gumpa Road, BIDAR - 585401
Ph: 08482-234888, Cell : 6363773300



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

CS CamScanner

EXECUTIVE SUMMARY:

The word automobile arises, via the French word automobile. That means vehicle that moves itself. Automotive manufacturing is a well-known enterprise or association they goods a wide range of products and they difficult in planning, emerging, manufacturing, marketing, and dealing of motor vehicles. Auto motive manufacturing is one of the wildest rising industries in our nation.

Objective of the study:

- To identify customer satisfaction towards Vespa Scooter
- To understanding the Vespa Scooter road grip is excellent

Limitation of study:

- Shortage of time and some related resources indirectly affect the survey process.
- The area of operation was only limited to Bidar so it applicable only to that area.

Findings:

- The first drive comfort of Vespa scooter is good.
- The Vespa scooter performance and pickup is satisfied.
- Vespa scooter is suitable for stylish.

Suggestions:

- The dealer is requiring providing discount on cash purchase.
- The customers booking the Vespa scooter and that should be delivering on time.



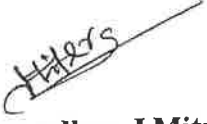
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Miss. ANKITA bearing USN: 3GN20BA006 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "TRAINING AND DEVELOPMENT" at "AADYA SHREE SOUHARDA CREDIT CO-OPERATIVE LTD BIDAR" is prepared by her under the guidance of PROF. HARSHAVADHAN J MITRA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Harshavardhan J Mitra
(Internal guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Harshavardhan . M
2. Dr. Ashwin

SIGNATURE WITH DATE


10/11/2022

10/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



ಆದ್ಯ ಶ್ರೀ ಸೌಹಾರ್ದ ಕ್ರೆಡಿಟ್ ಕೋ-ಆಪರೇಟಿವ್ ಲಿ., ಬೀದರ್
AADYA SHREE SOUHARDA CREDIT CO-OPERATIVE LTD.
 # 18-3-19, Chidri Road, Hanuman Nagar, BIDAR.

ದಿನಾಂಕ: 29/03/2022

ಉಲ್ಲೇಖ:

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Miss. ANKITA** having registration number 3GN20BA006 of MBA 4th semester of **GURU NANAK DEV ENGINEERING COLLEGE**, Department of MBA, has successfully completed her project work in our organization on the topic of "**TRAINING AND DEVELOPMENT**", in **AADYA SHREE SOUHARDA CREDIT CO-OPERATIVE LTD BIDAR** with relevant details guided by our bank CEO Bidar, from 26/03/2022 to 7/05/2022.

Her performance ad behaviour during the project work found good, we would like to wish her all the best to her future.

Hence certified,

ಆದ್ಯ ಶ್ರೀ ಸೌಹಾರ್ದ ಕ್ರೆಡಿಟ್ ಕೋ-ಆಪರೇಟಿವ್ ಲಿ., ಬೀದರ್.

Shau...

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

Since from quite a while back these co-usable social orders were begun, these social orders proclamation judge by the part given to them. Development designed inside the west however they have assessed Asian country sometimes wherever else on the planet. It has worked on its business in the metropolitan region now days and late year for the most part because of speedy ascent in the quantity of essential helpful society.

Objective of the study:

- To study the training methods and duration
- To know the employee satisfaction during the training.

Limitation of the study:

- Time constraint.
- Sometimes the respondent does not want to disclose some relevant information.

Findings:

- Each and every employee is getting training in this organization.
- The training program is helpful in employee and employer relationship.

Suggestions:

- The training sessions should be on time.
- All doubts should be cleared.





PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

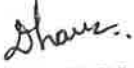


CERTIFICATE

This is to certify that Miss. ANURADHA bearing USN: 3GN20MBA007 is a bonafide student of Master of Business Administration course of the Institute (2021-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on TRAINING AND DEVELOPMENT at "KARANJA RUBBER PVT.LTD" is prepared by her under the guidance of PROF.HARSHAVARDHAN MITRA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof.Harshavardhan Mitra
(Internal guide)


Prof.Jyoti Ainapur
Head of(HOD)partment
Master of Busines Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

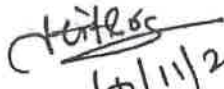


Dr.Dhanajay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Harshavardhan. M
2. Dr. Ashwinkumar

SIGNATURE WITH DATE


10/11/2022

10/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



Karanja Industries Private Limited

(Rubber Division) ISO - 9001 : 2015
AKKA MAHADEVI COLONY, BIDAR - 585 401.
MANUFACTURER OF RECLAIMED RUBBER
Cin-U25199KA1992PTC012992



ne : 08482-228147, 228902 Email : karanjabidar@yahoo.com Website : www.karanjaIndustries.com

f. No.

Date : _____

KIPL/CERT/22-23/116

11.04.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss.Anuradha USN: 3GN20BA007 a student of MBA IVth Sem from "Guru Nanak Dev Engineering College Bidar, successfully completed her Internship on "Training & Development" in Karanja Industries Pvt. Ltd. Rubber Division, at Kolhar Industrial Area, Bidar, from 26-03-2022 to 07-05-2022.

Hence certified.

For KARANJA INDUSTRIES PVT LTD.

V. Patil

MANAGING DIRECTOR.

Factory : Plot No. 1 Kolhar Industrial Area, Kolhar (K) BIDAR - 585 401
Phone : 08482-232219

Shau

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Each and every organization aspiration to comprehend their goal and objective by making employees engaged with worker

The project report executive and presented relies on HR one amongst imported function Employees Training and Development.

In this project I'm visiting provides a brief description on the training and development employees at Karanja Industries Private Limited

The worker his to way preparation at the elemental level the worker keeping attracted out fitting with the correct condition strength the labor a development productivity and achieve the upper.

Karanja rubber's journey so far has been stuffed with challenges since its founding in 2007 By It's the founder administration director Mr.H.S Biradar, Karanja.

OBJECTIVES OF THE STUDY

Identifying and assessing the abilities of staff required to carry out his/her job (or) operate a machine.

- To learn the different training programmes planned by the corporation.
- To know the fulfillment levels of the employees.

LIMITATIONS OF THE STUDY

- Learning is order to the questions included within the questionnaire.
- Limited sample size.
- Questionnaire was filled only by selected persons with in the karanja rubber pvt ltd.

Dhans

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **MR. BASAVA** bearing **USN: 3GN20BA008** is a Bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**CUSTOMER SATISFACTION**" at "**ROYAL ENFIELD SHOWROOM BIDAR**" is prepared by him under guidance of **PROF. ARATI BIRADAR** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Arati Biradar

(Internal Guide)

Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
(HOD)
G.N.D.Engg. College, BIDAR-585400
(KARNATAKA)

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
(Principal)
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS

SIGNATURE WITH DATE

1 Dr. Bharsappa. Harsana

2 Arati B

31/10/22

Arati
31/10/22

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

Bhavani Motors**GSTIN: 29BEJPP6159P3ZD**p No.1 & 2, Beside Vasu Hopital,
B College Road, Bidar -585 403anager
5634567**Sales** 9035478342 **Service** 9019142142

No.

Date: 10/06/2022

-:: Certificate ::-

This is to certify that Mr. BASAVA USN (3GN20BA008), MBA 4TH Semester a student of Guru Nanak Dev Engineering College, Bidar - 585403, has successfully completed his internship on "CUSTOMER SATISFACTION" in BHAVANI MOTORS (ROYAL ENFIELD) BIDAR, from 26 -03-2022 to 07-05-2022 during the period he has taken good initiative and interest in completing the study.

He has obtained necessary information and completed his industrial training.

We wish all the best for his future end over.

**MANAGING DIRECTOR**

To,

Mr. BASAVA USN (3GN20BA008)
Guru Nanak Dev Engineering College, Bidar

w.royalenfield.com / email : bhavanimotorsbidar@gmail.com

**PRINCIPAL**
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:-

The study of customer satisfaction on the servicing in Royal Enfield at Bhavani Motors. In this project report the data of primary has collected from personal meeting with the help of consumers Royal Enfield users and the information collected by the customers from the scheduled questionnaires. And the sample size of the respondents is 50 and the data analysis and interpretation were prepared in the form of secondary data these data collected from company website and books.

OBJECTIVES OF THE STUDY:

The various objective of the study are as follows:

- To determine the customers satisfaction regarding Royal Enfield bikes
- To comprehend the justifications for buying Royal Enfield motorcycles.
- To gain knowledge of the experience related to various aspects following a purchase (service, bike performance, mileage etc.)
- To study which model of Royal Enfield Motorcycle preferring by customer
- To study Opinion of customer towards price of Royal Enfield

SCOPE OF THE STUDY:-

- To study customer opinion regarding behaviour of the staff during services.
- To study customer perception towards BHAVANI Motors.
- Customer's satisfaction is important output that means work of company performance.

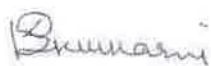


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **Miss. BHAGYASHREE** being **USN: 3GN20BA009** is a Bonafide Student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on “**Employee Training And Development in Igeeks Technologies Benglore**” is prepared by her under the guidance of **Prof. Kalyanrao K** in partial fulfilment of the requirements for the award of the degree Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka



Prof. Kalyanrao K
(Internal Guide)



Prof. Jyoti Ainapur
Head of the Department
(HOD MBA)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

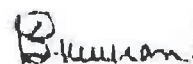
Name of the Examiner:

Singature with Date

1 

2 







PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

CERTIFICATE OF COMPLETION

THIS CERTIFICATE OF COMPLETION IS AWARDED TO

MISS BHAGYASHREE

FOR HAVING SUCCESSFULLY COMPLETED THE PROJECT
TITLED

"EMPLOYEE TRAINING AND DEVELOPMENT"

GIVEN AT BANGALORE THIS 25TH JUNE 2022

IGEEKS TECHNOLOGIES

No.19, MN Complex, 2nd Floor,
2nd Cross, Sampige Road, Malleswaram,
Bangalore-560003

Again, congratulations and we look forward to working with you.

Yours sincerely,

For IGEEKS TECHNOLOGIES

Y Narayanarao

Mr. Narayana Rao Yadla

Director – Projects.

+91-7019-28-0372

info@igeekstechnologies.com

No: 19, MN Complex, 2nd Cross, Sampige
Main Road, Malleswaram Bangalore- 560003

www.igeekstechnologies.com

Shauz

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The purpose of this research was to evaluate the efficiency of Global Quest Technologies training and development programme. The research relied mostly on feedback from employees on the training programme and the impact it had on their performance. This research will assist the organisation better understand the impact of a training programme on employee performance, which is essential if the organisation wants to increase its performance via the growth of its workforce. Understanding the training program's important elements and gaining insight into how successful training sessions are will be gained through this research.



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GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Mr. BUDDESH bearing USN: 3GN20BA010 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "TRAINING AND DEVELOPMENT" at "REYANSH ENTERPRISES BIDAR" is prepared by him under the guidance of PROF. JYOTI AINAPUR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur
(Internal guide)

Prof. Jyoti Ainapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

Dr. Dhananjay D Muktedar
PRINCIPAL,
Guru Nanak Dev Engg. College,
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. Dr. Ashwini P.
2. Prof. Jyoti A.

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



OKINAWA
Power the Change

Reyansh Enterprises

GSTIN -29EGRPP5841P5

Contact No - 7620804398

Office Address: Opp. BVB College, Near BasavaMuktiMandir, Bidar 585403

Phone No.: 7620804398 E-mail: kiranranqdal@gmail.com

Website: <https://okinawascooters.com/>

Date: 15/06/2022

TO WHOM IT MAY CONCERN

This is to certify that MR.BUDDESH USN(3GN20BA010), a student of MBA HR Branch Department of GURU NANAK DEV Engineering college MAILLOOR, affiliated to Visvesvaraya Technological University Belagavi, has successfully completed six weeks (From 26TH MARCH , 2022 to 07TH MAY , 2022) Training and development a project work at this Okinawa Scooters Bidar, Reyansh Enterprises under the guidance of Mrs. KavitaTandle. During the period of him internship programme with us he was found punctual, hardworking and inquisitive.

We wish him every success in life.

ForOkinawa Scooters Bidar,
Reyansh Enterprises,



Corporate Office

Unit No. 651-654, 6th Floor, JMD Megapolis, Sector 48, Sohna Road, Gurgaon (122018),
Haryana, India.

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

The Okinawa Electric Power Enterprise, Combined, OEPC or Okiden for short, is an electrical adequacy with unlimited functional area of Okinawa Prefecture, Japan. It is the most minimal by electrical energy deals among Japan's ten public power utilities, for sure, its electrical energy deals is practically 1/40 of that of The Tokyo Electric Power Company, however it is the biggest by pay among partnerships settled in Okinawa.

Objective of the study:

- To know the on-the-job training.
- To know the barriers to training and development.

Limitation of the study:

- Respondents may hesitate
- Respondent bias

Findings:

- The effective training of more respondents is excellent.
- The employees are said ideal of training immediately are after the training.

Suggestions:

- The training session will be on time.
- All doubts should be clearing.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA

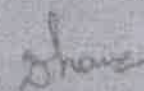


CERTIFICATE

This is to certify that Mr. CHANNAVEER bearing USN: 3GN20BA012 is a bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION ABOUT COCA COLA" in "Mahalaxmi Agencies Bidar" is prepared by him under the guidance of PROF. ARATI BIRADAR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Arati Biradar
(Internal Guide)


Prof. Jyoti Anapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

1. Dr. Bhuraxa Pa. Hasuluma
2. Arati

SIGNATURE WITH DATE


31/10/22

31/10/22



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

MAHALAXMI AGENCIES

Authorized Distributor of Coca Cola Products

Shop No. 16/17/18, Raghavendra Temple Complex, Rangmanli Road, Bidar-585401

DATE: 14/06/2022

TO WHOMSOEVER IT MAY CONCERN

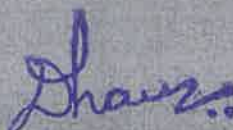
This is to certify that Mr. CHANNAVEER having registration number 3GN20BA012 of MBA 4th sem student of GURU NANAK DEV ENGINEERING COLLEGE, Department of MBA, has successfully completed his project work in our organization on the topic of "Customer Satisfaction" in MAHALAXMI AGENCIES Coca Cola distributor Bidar, from 26/03/2022 to 7/05/2022.

His performance and behaviour during the project work found good, we would like to wish him all the best to his future.

Hence certified,

For : M/s. Mahalaxmi Agencies
Proprietor

For MAHALAXMI AGENCIES



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

Executive Summary

In 1950, The Coca-Cola Company established operations in India. However, they stopped operating there in 1977 in protest of laws and restrictions passed by the Indian government that limited the dilution of foreign businesses' shares. They made the decision to re-enter the market on October 24, 1993, and have remained a dominant force ever since.

Due to its solid financial position and well-known brand image, Coca-Cola, the most widely consumed soda beverage in the world, will be readily accepted virtually anywhere. As a result, Coca-Cola's is on providing for every market segment, everywhere.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **Mr. DATTA** bearing **USN: 3GN20BA013** is a bonafide student of Master of Business Administration course of the Institute 2020-2022, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **"CUSTOMER SATISFACTION OF SWARAJ TRACTOS"** at **MANJUNATH MARKETING SWARAJ** is prepared by him under the guidance of **PROF. JYOTI AINAPUR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur
(Internal Guide)

Prof. Jyoti Ainapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

DR. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. Dr. Bhawesappa. H. W. ...
2. Prof. Jyoti A ...

22/11/2022

Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

DATE: 14/07/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that MR. Datta USN: 3GN20BA013 a student of MBA 4th Sem from "Guru Nanak Dev Engineering college Bidar, successfully completed his internship on "Customer Satisfaction" in Manjunath marketing Swaraj tractor Showroom Bidar, from : 26-03-2022 to 07-05-2022.

His performance and behaviour during the project work found good, we would like to wish him all the best to his future.

Hence certified,

For MANJUNATH MARKETING

For Manjunath Marketing


MANAGER

Authorised Dealer : Swaraj Tractors Sales, Service & Spares


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The swaraj tractors company was recognized in 1974, today swaraj is a most speedily growing company, India is mostly agriculture(forming) country, most of the farmers face problems regarding their work so the technology has completely changed the farmers working patterns.

Executive index is an essential that every MBA carrier out the project report study and detail analysis of an organization study will help student to have a clear knowledge of what is an group and what are the major factors.

To know the marketing strong point of the swaraj company this study carried. This can be evaluated with different marketing techniques and methods. In that I have choose CUSTOMER SATISFACTION.

The task report title CUSTOMER SATISFACTION has been rigorous in Bidar ath marketing. The key 'objective of the study was to know satisfaction level of customer'. Customer satisfaction plays an essential role in motivating the showroom executives and to identify about customers satisfaction level best. "The primary data collected by means of questionnaire." And "The secondary data was collected from the company web site and from records of the company."

THE STUDY OF OBJETIES: -

- To know the after sales service provided by swaraj.
- To know what are after the sales service in swaraj tractors.

THE SCOPE OF THE STUDY: -

Present analysis of **customer satisfaction** to know the satisfaction levels of the swaraj tractors and company makes changes in the product.

Limitations of study

- Time constraints.
- The study is conducted by meeting the customers
- This study is conducted in BIDAR.



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GURU NANAK DEV ENGINEERING COLLEGE
BIDAR


DEPARTMENT OF MBA

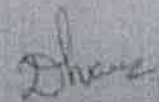


CERTIFICATE

This is to certify that MR. DINESH bearing USN 3GN20BA014 is a bonafide Student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION" about 'TVS XL' in VANSI TVS MOTORS Bidar is prepared by him under the guidance of Prof. ARATI BIRADAR, in partial fulfillment of the requirement for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Arati Biradar
Internal Guide


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

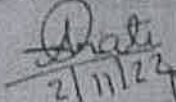

Name of the Examiners

Signature with Date

Arati

Dr. MAMTA

02/Nov/22


2/11/22




PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

TVS

VANSH TVS

TQ-6-114
Shivnagar, Udgir Road,
BIDAR - 585 401
Karnataka, India
Ph: 08482-226000

Date 19/07/2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that MR.DINESH USN No.3GN20BA014 a student of MBA IV Semester Guru Nanak Dev Engineering College Bidar successfully completed his project report on Customer Satisfaction about TVS XL - VANSH TVS MOTORS Bidar from 26/03/2022 to 07/05/2022.

His performance and behavior during the project work found good. We would like to wish him all the best for his future



Dhanu

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Whenever T.V. Sundaram Iyenger was kicked the container in 1955, after his kids took the association to lead with different in the vehicle fragment. Counting, protection, bikes, three wheelers, tyrosine parts, lodging, flight, co ordinations, etc. The bike business has been comes India since 1955. It incorporates three areas.

Bicycles

Mopeds

Cruiser

OBJECTIVE

- 1) To study the customer satisfaction towards excel heavy duty bike, Vanshtvs motor cycle.
- 2) To know what factor influence on customer while purchasing a bike.
- 3) To study customer satisfaction towards mileage of TVS two-wheelers.
- 4) To study customer opinion about price of TVS.

NEED FOR THE STUDY

- 1) Customer satisfaction should be of great concern in all organization.
- 2) Customer satisfaction is one way in which organization gets established and gets recognition among the public.
- 3) The study will help in finding out where the company lacks benefits and how can it improve and if also help to understand the satisfaction of customer at various level.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Mr. EBENEZER EMMANUEL bearing USN: 3GN20BA016 is a bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION ABOUT SUZUKI ACCESS 125" in "KESHAV SUZUKI BIDAR" is prepared by him under the guidance of PROF. JYOTI AINAPUR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur

(Internal Guide)

Prof. Jyoti Ainapur

Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

Dr. Dhananjay D Muktedar

PRINCIPAL

Guru Nanak Dev Engg. College,
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

SIGNATURE WITH DATE

1. Dr. Bhassappa. Hasulamma
2. Prof. Jyoti A

Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

DATE : - 19-07-2022

WHOM TO SOEVER IT MAY CONCERN

THIS IS TO CERTIFY THAT MR. EBENEZER EMMANUEL USN NO 3GN208A016
A STUDENT OF MBA 4TH SEMESTER GURU NANAK DEV ENGINEERING COLLEGE BIDAR
SUCCESSFULLY COMPLETED HIS PROJECT REPORT ON CUSTOMER SATISFACTION
ABOUT SUZUKI ACCESS 125 KESHAV SUZUKI BIDAR FROM 26/03/2022 TO 07/05/2022.
HIS PERFORMANCE AND BEHAVIOR DURING THE PROJECT WORK FOUND GOOD.
WE WOULD LIKE TO WISH HIM ALL THE BEST FOR HIS FUTURE

For: Keshav kanji Motors Pvt. Ltd.,

**KESHAV KANJI MOTORS PRIVATE LIMITED**

Sunderpet, Mahalli Road Kumbharwada Cross, BIDAR - 585 403. (K.S.)

PRINCIPAL

Guru Nanak Dev Engg. Collene, Bidar

Executive Summary

The Suzuki Company was established by Michio Suzuki in 1909 in Hamamatsu, Japan. The company experiments with a number of intriguing tiny car prototypes throughout the year 1937 in an effort to diversify its business, but none of them were put into production because the Japanese government declared civilian automobiles to be Non Essential during World War II



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GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **Mr.HARISHA** bearing USN: 3GN20BA018 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**CONSUMER BUYING BEHAVIOUR**" AT "**KESHAV ENTERPRISES BIDAR**" is prepared by her under the guidance of **PROF.KALYANRAO**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. KALYANRAO

(Internal Guide)

Prof. JYOTI AINAPUR

(HOD MBA)

Dr. Dhananjay D. Muktedar

PRINCIPAL

Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

Name of the Examiners:

Anne Math. N.K.
KBE, Bidar
Kalyanrao 'k.

Signature with Date

9/11/22

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar



JOHN DEERE

KESHAV ENTERPRISES

B.V.B. College Road, BIDAR-585 403. (K.S)

Tele : 08482-220085, 220922

Email : keshavmotors1@gmail.com

GSTIN : 29AJTPK9080A2ZS

CERTIFICATE

This is to certify that Mr. HARISHA having registration number 3GN20BA018 of MBA 4th student of GURU NANAK DEV ENGINEERING COLLEGE, Department of MBA, has successfully completed his project work in our organization on the topic of "Customer buying behavior towards John Deere Tractor", with relevant details guided by our sales team, form 26/03/2022 to 7/05/2022.

We wish him good luck for his future endeavour.

Sales Manager

(Shivanand)

JOHN DEERE TRACTOR

Authorized Dealer

(Keshav Enterprises)

Bidar-585401

Authorised Dealer for John Deere India Private Limited

TRACTORS | PARTS | SERVICE

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

India continues to have an encouraging industrial activity and the corresponding healthy demand from customers. Tractors' requirements are expected to grow substantially agricultural country. Greater productivity and great performance are the two main contributions in the mechanization of any country. Thus, the tractor plays an important role as an integral part of increasing agricultural productivity.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE


BIDAR

DEPARTMENT OF MBA




CERTIFICATE

This is to certify that **Javeria Meher USN 3GN20BA019** is a bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to **Visvesvaraya Technological University, Belagavi**. Project report on "Employee Engagement & Motivation in Sai Life Science Pvt Ltd" is prepared by her under the guidance of **Prof. Harshvardhan M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Harshvardhan M
Internal Guide


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403


Dr. Dhananjay Muktedar
Principal
Guru Nanak Dev Engg. Coll.,
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS
DATE

1. Dr. Ashwin P
2. Harshvardhan. M

SIGNATURE WITH


10/11/22


10/11/2022


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

28th May 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify **Ms. Javeria Meher** has successfully completed her Internship with **Sai Life Sciences Limited** from **11th April 2022 to 26th May 2022** under the guidance of **Mr. Hitesh Desai – Associate Director, HR.**

She has done a project work entitled as **"Employee Engagement & Motivation"**.

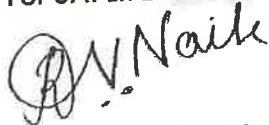
During this tenure, her responsibilities were:

1. Observed the operations of Human Resource Department and their day-to-day activity such as Employee Engagement, HR policies and Procedures etc.
2. Understood how HR plays major role in the retaining of good employees in the organization.
3. Observed how organization keeps the employee engaged and the job satisfaction is given utmost priority in employee retention strategies.
4. Observed how employees' health and safety is given more importance with respect to all the facilities required in the organization.
5. Understood the Organization hierarchy, its functions & roles.

During her Internship she was found regular & punctual.

We wish her very best for her future endeavours.

For SAI LIFE SCIENCES LIMITED



Rajesh Vinodrai Naik
Vice President & Global Head – Human Resources.

Sai Life Sciences Limited (CIN: U24110TG1999PLC030970)

Corporate office

L4-06, SLN Terminus, Survey #133,
Gachibowli Miyapur Road, Gachibowli,
Hyderabad – 500032, Telangana, India.

Registered office

Plot No. DS-7, IKP Knowledge Park, Turkapally
(V), Shameerpet Mandal, Medchal-Malkajgiri
Dist-500078, Telangana, India.

Contact us

T: +91 40 6815 6000,
F: +91 40 6815 6199
E: info@sailife.com
W: www.sailife.com



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The title of the report is on "Employee Engagement and Motivation" at "Sai life science Ltd". Sai life science Ltd has a very good number of employee engagement percentages. Employee engagement leads to job satisfaction & being an intern of choice at Sai life science Ltd., is a very attractive work place in the manufacturing field.

Sai life science Limited performs its employee engagement program through its own HR division. The HR consisting only four people is responsible for the employee engagement activities at Sai life science Ltd., as a cost leadership following company is performing exceptional in the pharmaceutical industry in India.

HR practitioners believe that the engagement challenge has a lot to do with how employee feels about the work experience and how he or she is treated in the organization. It has a lot to do with emotions which are fundamentally related to the bottom line success in a company.

There will always be people who never give their best efforts no matter how hard HR and line managers try to engage them. But for the most part employees want to commit to companies because doing so satisfies a powerful and a basic need in connect with and contribute to something significant

The study helps to gain an understanding of employee engagement measures, factors affecting employee engagement, practices to improve employee engagement and advantages of having engaged employees.

This study includes the procedure as: Visiting the company and discussing with HR and Preparing an appropriate Questionnaire for identifying Employee Engagement within the organization.

Employee engagement plays a very vital role in each and every organization. It helps to engaging the employees in their particular work field, and employee engagement is means of understanding communication between the employees and the HR of the organization. The HR plays a major role in performing the employee engagement activities, the HR should come up with new ideas and new innovative minds I fulfilling the needs of the employees of all the organization.

For preparing this project report I went to SAI LIFE SCIENCES LTD, Bidar. For the 45 days period of time, to learn and analyse the different factors of the staff and to identify the problem.



PRINCIPAL

Manak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Miss. KAVERI being USN: 3GN20BA021 is a Bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "Employee Training and Development in Nandi Cylinders Pvt Ltd." is prepared by her under the guidance of Prof. Kalyanrao K in partial fulfillment of the requirements for the award of the degree of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka. .

B. Kalyanrao K

Prof. Kalyanrao K
(Internal Guide)

Jyoti Ainapur

Prof. Jyoti Ainapur
Head of the Department
(HOD MBA)
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(BIDAR, KARNATAKA)

Dr. Dhananjay D Muktedar

Dr. Dhananjay D Muktedar
PRINCIPAL
(PRINCIPAL)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

NAME OF THE EXAMINER:

- 1 *Amaranath. N.K*
CABE, Bidar
- 2 *Kalyanrao*

SINGATURE WITH DATE

[Signature] 9/11/22

B. Kalyanrao
9/11/22

Dr. Dhananjay D Muktedar

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



NANDI CYLINDERS PVT. LTD

(AN ISO 9001 - 2008 CERTIFIED COMPANY)

Date: 15/07/2022

To,
The Principal,
Grunanak Dev Engineering College,
Mailor Road,
Bidar -585403,
Karnataka.

Dear Sir,

Sub: Completion of project work

As per your letter dated on **02.06.2022** requesting to allow **KUM.KAVERI D/O ARJUNRAO** bearing **USN No: 3GN20BA021**. MBA student from your college towards her project work for a period of four weeks from (06.06.2022 to 07.07.2022). She has completed the project. work, at our plant situated at Pratab Nagar Bidar.

While undergoing training she is found to be obedient and sincere in learning.

Thanking You

For Nandi Cylinders PVT Ltd,

Authorized Signature

Regd. Office : Flat No. G-A, Kanaka Durga Bhavan, Kachiguda, Hyderabad - 500 027. A. P.

Phone : 040 - 32580305

Works : PLOT NOS. 52 & 53, NAUBAD INDUSTRIAL AREA, BIDAR - 585 401. KARNATAKA
PHONE : FACT : 08482 - 232036 & 232037

HR TRAINING AND DEVELOPMENT OF BHARAT GAS LTD. WITH REFERENCE TO NANDI CYLINDERS, BIDAR

Executive summary

Training is not critical as long as current or future residents meet these requirements. On the other hand, if this does not work, the skill level needs to be improved to increase the stability and adaptability of the workforce. Also, employees are an internal asset of an organization. Training enables all employees to work as efficiently as possible to achieve the organization's goals.

Today's development needs, as we live in the information age, organizations place great importance not only on their physical capital but also on their intellectual capital. Education is one of them.

An integrated approach to managing and improving intellectual capital and hence quality Employees spend working hours attending training sessions, delaying project completion.

Although there are opportunities to learn and grow

An organization benefits from collective individual efforts, making it a worthwhile investment. M&J Group, a large textile merchant, reported in 1965 on the business of the company's textile division. This report covers all HR processes like recruitment and selection, training and development, performance management and employee recruitment.

Discuss how a company develops its business strategy and strategic HR practices. The new role of strategic human resource management has implications.

I tried to advise companies with limited knowledge and experience in SHRM. Finally, the report is based on our analysis of SHRM M&J Group's organizational structure and HR practices.



PRINCIPAL

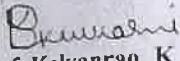
Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA



This is to certify that, Mr. KIRAN bearing USN: 3GN20MBA022 is a bonafide student of the Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "BRAND AWARENESS TOWARDS APOLLO TYRES IN BIDAR CITY" is prepared by him under the guidance of PROF. KALYANRAO. K, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Kalyanrao. K
(Internal Guide)


Prof. Jyoti Ainapur
(HOD)
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

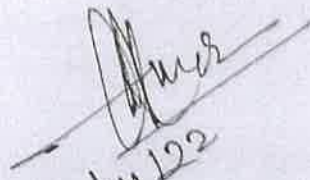
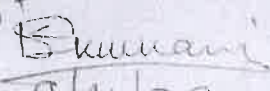

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

External Viva-Voce:

Name of Examiners:

1. Amrutha N. K
L.A.E., Bidar
Kalyanrao K.

Signature with Date


09/11/22

9/11/22



PRINCIPAL

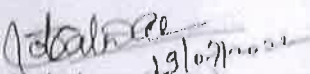
Guru Nanak Dev Engg. College, Bidar

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Kiran USN No. 3GN20BA022 a student of MBA 4th sem from "Guru Nanak Dev Engineering College Bidar", successfully completed his internship on "Brand Awareness Towards Apollo Tyres in Pokalwar Tyres & Services", From: 26-03-2022 to 07-05-2022.

His performance and behavior during the project work found well, we wish him all the best for his future Endeavors.

For Pokalwar Tyres & Services


Suraj Pokalwar (Prop)

POKALWAR TYRES & SERVICES
Apollo Dealers & Distributors
Opp. Rang Mandir, Nehru Stadium
Road, BIDAR - 585401

Head Office :

Opp. Rang Mandir,

Nehru Stadium Road, BIDAR - 585 401

☎ +91 9611445353 | +91 9110264681

✉ pokalwarsuraj@gmail.com

apollo
TYRES





GO THE

DISTANCE

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The month in plant preparing of VTU is tied in with learning an association and the corporate procedures in it. This program is planned with the expectation of colligating the hierarchical setting with reference to the operational definition and to apply the concepts already learnt to solve management decisions situations.

The executive summary of this study was assorted into five sections, wherein sec A pertained to the study of industry profile and company profile, B pertained to the study of mckensy's 7' S framework with special references to organization study structure, skill, style, strategy, system, staff, shared value, sec C pertained to SWOT analysis of the company's , Sec D pertained to the study of the latest annual report of the company and finally Sec D pertained to the overall learning experience.

The study was dedicated by conceiving the research design of observing, interviewing and undergoing through both primary as well as secondary data, the study mainly concentrates on the study of Mckensy's 7s model. The collected data were analyzed and the findings, suggestions, and recommendations were summed up.

Objectives of the study:

- To analysis the products range of the company.
- To gather the data and their frame of mind from tires client.
- To realize the mindfulness dimension of clients of Apollo tires exceptionally.

Scope of the study:

- It is worried about sale as well as delivery of Apollo Tires.
- Investigate on top of Promotional policy of Apollo Tires.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that MISS. LAXMI bearing USN: 3GN20BA023 is a Bonafide Student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "EMPLOYEE TRAINING AND DEVELOPMENT" at "CORVINE PHARMACEUTICAL & CHEMICAL PVT. LTD. KOLLAR, BIDAR" is prepared by her under guidance of PROF. HARSHAVARDHANA MITRA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

PROF. HARSHAVARDHANA MITRA, PRINCIPAL
(INTERNAL GUIDE)

Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

DR. DHANANJAY D. MUKTADAR
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS

1 Harshvardhan. M

2

Dr. Arjun

SIGNATURE WITH DATE

Harsh

Dr. Arjun

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

CORVINE CHEMICALS & PHARMACEUTICALS LTD.

Admn. Office :

Plot No. 735, Venkateswara Hills,
Road No 3, Banjara Hills,
Hyderabad - 500 034, T.S. India.
Phones : 91-40-23354928, 23354931
E-mail : hyd1_mahipal@sancharnet.in
Website : www.corvinechemicals.com

Regd. Office :

Plot No. 135E,
Kolhar Industrial Area,
BIDAR - 585 402, Karnataka
Phones : 08482-232204
: 08482-232297

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certify that MISS. LAXMI, USN 3GN20BA023 pursuing Master of Business Administration in Guru Nanak Dev Engineering College Bidar completed project on "Employee Training and Development" in our Organization. During the period from 26/03/2022 to 07/05/2022.

Her performance during project period was satisfactory.

We wish her all the best for her future tenure.

For Corvine Chemicals & Pharmaceuticals Ltd.,


Plant Manager.





PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

STATEMENT FOR THE PROBLEM:

Training and Development is of paramount importance. By pursuing the training and development systems in the company, the aim is to gather the opinion of the employees about the training programmes and how it influences them and its results for the company's progress.

SCOPE FOR THE STUDY:

- The purpose of the study was limited to employees only
- The study was conducted to reveal the employee's perception towards management and training program conducted

LIMITATIONS OF THE STUDY

The following things may affect my research project:-

- 1) Availability of secondary data
- 2) Respondents may be hesitated
- 3) Limited time available for the study


PRINCIPAL
Guru Nanak Dev Engg. College, Giddar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Miss. MALGE RABEKA being USN: 3GN20BA024 is a Bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "Employee Training and Development in Shreegen Pharma Pvt Ltd." is prepared by her under the guidance of Prof. Kalyanrao K in partial fulfillment of the requirements for the award of the degree of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

B. K. K.

Prof. Kalyanrao K
(Internal Guide)

Jyoti

Prof. Jyoti Ainapur
Head of the Department
(HOD MBA)
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

Shan.

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

NAME OF THE EXAMINER:

1. Anurag N. K.
I.A.E.E., Bidar
2. Kalyanrao K.

SIGNATURE WITH DATE

Anurag
9/11/22
B. K. K.
9/11/22

Shan.

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar



ShreeGen Pharma Ltd.

Better Chemistry. Better Health

Reg. Office : Plot No. : 405, Dasalah Plaza, Goods Shed Road, Moosapet, Kukatpally,
Hyderabad - 500 018, Telangana, India. Tel : +91 40 23865399, Fax : +91 40 23869399

Date: 04.04.2022

Ref.No:SLDC/PT/2020-21/002

To

The Principal,
Guru Nank Dev Engineering College,
Malloor Road,
Bidar.

Sir,

Sub: Project Training during 26.03.2022 to 07.05.2022.

Ref:- Your college letter dated 26.03.2022

With reference to your letter, we are allowing kum., MALGE RABEKA, USN (3GN20BA024)
a student MBA IV semester of your college, to carry out project Internship (Organization
study) Training in our factory for a period w.e.f 26.03.2022 to 07.05.2022.

Thanking you,

Copy to Kum RABEKA, USN (3GN20BA024)

Copy to

Yours faithfully,

MANAGING DIRECTOR



1 A/c

2 Est.

1 Security

Factory : Plot No. 135F, KIADB, Kolhar Industrial Area, Bidar - 585403, Karnataka, India.
+91 8482 232 733, Fax : +91 8482 232 299 | Email : info@shreegen.com, Website : www.shreegen.com

Guru Nank Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Each and every organization aspiration to comprehend their goal and objective by making employee engaged with worker.

The project report executive and presented relies on HR one amongst imported function Employees Training and Development.

In this project I'm visiting provides a brief description on the training and development employees at Shreegen Pharma Pvt Ltd.

The worker has to preparation at the elemental level in the working place and keeping attracted out fitting with the correct condition and strength the labours development productivity and achieve the better results.

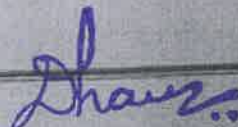
Shreegen Pharma journey so far has been full of challenges since its founding in 2013 By It's the founder Managing Directors "Rama Mangeswar Reddy Bobbiti, Pharma.

OBJECTIVES OF STUDY:

- Employees must do their job or use the machine to train and test their skills.
- Explore the various courses offered by the institution.
- Understanding the level of employees.

LIMITATION OF STUDY:

- Study is limited to the questions included in the questionnaire.
- Limited sample size.
- Questionnaire was filled only by selected persons in the Shreegen Pharma Pvt Ltd.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

SCOPE OF THE STUDY:

- The growth of a company depends on its employees. Training and job development are very important for an organization.
- Elsen's study was conducted at Shreegen Pharma with a sample of 50 people.
- Help managers understand employee satisfaction and measure performance.

FINDINGS:

- The maximum employees are said company conduct training and development programme on half yearly bases.
- Maximum respondents have attended 3 to 4 times training sessions.
- Most of the respondents said trainer always ready to clear the doubts regarding the topic.

SUGGESTIONS:

- Provide training to make interpersonal relationships more effective.
- Employees should try to participate in the training.
- Learning through intervention on an individual level is the key to success.

CONCLUSION:

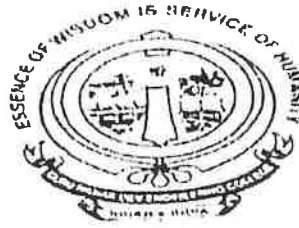
- This course is a learning experience for me and I Shreegen Pharma Industry Pvt. Member Ltd. However, further training and development courses are still needed to assist Shreegen Pharma industry staff.
- King Shreegen Pharma cares a lot about his employees and goes to great lengths to support the training of his employees. Most employees focus on team building and leadership development.



PRINCIPAL

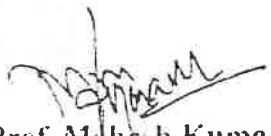
Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA




CERTIFICATE

This is to certify that **MISS. PAVITRA** being **USN: 3GN20BA027** is a Bonafide Student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on **"RECRUITMENT AND SELECTION in Naranja Sahakari Sakkare Karkhane Ltd. Bidar"** is prepared by her under the guidance of **Prof. Mahesh Kumar M** in partial fulfilment of the requirements for the award of the degree Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka


Prof. Mahesh Kumar. M
(Internal Guide)




Prof. Jyoti Ainapur
Head of the Department
(HOD MBA)
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhananjay D Muktedar
PRINCIPAL
(PRINCIPAL)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

NAME OF THE EXAMINER:

SIGNATURE WITH DATE

- 1 
- 2 


10/11/22



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



ನಾರಂಜಾ ಸಹಕಾರಿ ಸಕ್ಕರೆ ಕಾರ್ಖಾನೆ ನಿಯಮಿತ, ಬೀದರ
THE NARANJA SAHAKARI SAKKARE KARKHANE LTD; BIDAR

Ref: NSSKB/ADM/2021-22

Date: 21.07.2022

CERTIFICATE

This is to certify that **MS. PAVITRA** bearing **USN: 3GN20BA027** Student of Master of Business Administration (M.B.A) studying in **Guru Nanak Dev Engineering College, Mailoor Road, Bidar**. She has Successfully Completed project on **"RECRUITMENT AND SELECTION SYSTEM ADOPTED IN NARANJA S.S.K. LTD., BIDAR"** from the period 26.03.2022 to 07.05.2022.

Her performance during project period was good.

We wish her all success



For Naranja SSK Ltd,

Managing Director

Shauz

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

One of the main businesses that significantly contributes to the expansion of the rural economy is the sugar industry. It's also interesting to note that the sugar businesses are making heavy use of rural resources and working extremely hard to meet both the country's growing electricity needs and its high sugar demand.

The sugar industry is regarded as being dependent on agriculture. As a result, these enterprises are always located in rural areas.

A cooperative venture, Naranja S.S.K Ltd. has been leading its efforts since 1982 and has a significant impact on both the general socio-economic growth of the area and the socio-economic development of the former in particular.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA




CERTIFICATE

This is to certify that **Miss. POOJA KULKARNI** bearing **USN: 3GN20BA028** is a Bonafide student of **Master of Business Administration** course of the Institute **(2020-2022)**, affiliated to Visvesvaraya Technological University, Belgavi. Project report on **"CUSTOMER SATISFACTION OF SONALIKA TRACTORS"** in **"BHAVANI MOTORS, BIDAR"** is prepared by her under the guidance of **PROF. HARSHVADHAN J MITRA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Harshavardhan J Mitra
(Internal Guide)

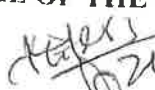


Prof. Jyoti Ainarapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhananjay D Muktedar
(Principal)
Guru Nanak Dev Engg. College,
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS:

- 1.
- 2.

SIGNATURE WITH DATE


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



JAI BHAVANI MOTORS

Authorised Dealer : SONALIKA INTERNATIONAL TRACTOR
9-9-342/1, Near Harurgeri Kaman Bidar-585403.
Cell: 9449587035. FST : 29AJPG1498D372

CERTIFICATE

This is to certify that **MISS.POOJA KULKARNI USN(3GN20BA028)** MBA-IVth Semester a student of **Guru Nanak Dev Engineering College Bidar-585403**, has successfully completed her Internship on ' **EMPLOYEE JOB SATISFACTION**' in **JAI BHAVANI MOTORS, BIDAR** from **26/3/22 TO 7/05/22** during the period she has taken good imitative and Interest in completing the study.

She has obtained necessary information and completed her industrial training.

We wish all the best for her future end over.



JAI BHAVANI MOTORS
BIDAR

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Customer satisfaction is defined as a measurement that determines how happy customers are with a company's products, services, and capabilities. Customer satisfaction information, including surveys and ratings, can help a company determine how to best improve or change its products and services to increase revenue.

As such, 86% of buyers are willing to pay more for a great customer experience, which means happy customers will lead to more revenue.

An increase in more loyalty.....

More brand buzz...

Less negative word of mouth

A difference in competition.

Customer satisfaction is a measure of how people feel when interacting with your brand. It can be influenced by any number of factors, such as :

- Perceived product quality
- Perceived product value
- Convenience
- Customer expectations
- Communication
- Complaint handling

Every brand, no matter how successful, wants to improve customer satisfaction. To do that, they need to define two things

1. Who their customers are
2. What it takes to satisfy them



PRINCIPAL


Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA




CERTIFICATE

This is to certify that **Miss. PRAMILA** being USN: 3GN20BA029 is a Bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**Work Life Balance Of Employees Karanja Industries (Kraft Division) Pvt Ltd.**" is prepared by her under the guidance of **Prof. Mahesh Kumar M** in partial fulfillment of the requirements for the award of the degree of Master Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Mahesh Kumar M
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


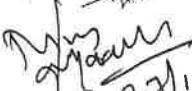

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

NAME OF THE EXAMINER:

- 1 Dr. Ashwini P
- 2 Prof Mahesh Kumar M

SINGATURE WITH DATE



23/10/22



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar



SUBJECT TO BIDAR JURISDICTION

Karanja Industries Private Limited

(KRAFT DIVISION)

AKKA MAHADEVI COLONY, BIDAR - 585 401.

MANUFACTURER OF QUALITY KRAFT PAPER

Cin-U25199KA1992PTC012992

Phone : 08482-228147, 228902 Email : karanjabidar@yahoo.com • Website : www.karanjaindustries.com

Sl. No.

Date : _____

KIPL/CERT/22-23/657

12 05 2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss.Pramila USN: 3GN20BA029 a student of MBA IVth Sem from "Guru Nanak Dev Engineering College Bidar, successfully completed her Internship on "Work life balance of employee" in Karanja Industries Pvt. Ltd. Kraft Division, at Vill: Sindbandgi, Tq: Humnabad, Dist. Bidar " from 26-03-2022 to 07-05-2022.

Hence certified.

For KARANJA INDUSTRIES PVT LTD.

MANAGING DIRECTOR.

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

"ORGANIZATION" as the name suggests it is an organized system or body of people. To understand the function of any organization practically there is a need to come out of the theoretical study and to have a hook on the real organization to analyse and compare the theory with the practical. This could be achieved only one will go through the real practical experience.

This 6 weeks internship is helps to know there real picture of the organization. Its policies, procedures, methods, and more over to understand whether our theoretical aspects are relay implemented by any company or not. This is helps to learn the new methods, technology used by the company.

It enhance the knowledge about the company and its competitors and the technique strategies adopted by them to meet there competition. overall it helps in knowing learning and to study any organization closely.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE

BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Ratna USN 3GN20BA031 is a bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belgaum. Project report on "Training and Development in Mahindra Shah Motors" is prepared by her under the guidance of Prof. Mahesh Kumar M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Mahesh Kumar M
Internal Guide

Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

1. Dr. Ashwariy
2. Prof. Mahesh Kumar M

SIGNATURE WITH DATE

21/10/22
27/10/2022

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

TO WHOSOEVER MAY CONCERN

This is to certify that Miss. Ratna Reg. No. USN: 3GN20MBA031 a student of MBA 3rd And 4th Semester from "Guru Nanak Dev Engineering Collage Bidar, Successfully completed her Project on "H.R Department" in Shah Mahindra Motors Pvt. Ltd. Humnabad Road Naubad, Dist. Bidar" From 26/03/2022 to 07/05/2022

Hence Certified.

From Shah Motors Pvt. Ltd.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

Executive Summary

Mumbai is home to the global Indian vehicle manufacturing company Mahindra & Mahindra Limited (M&M). It started off as Mahindra & Muhammad in 1945 before changing its name to Mahindra & Mahindra. M&M is one of India's top car producers by production and is a member of the Mahindra Group. The largest volume producer of tractors worldwide is its subsidiary Mahindra Tractors. In 2018, Fortune India 500 placed it 17th among the top businesses in India. Maruti Suzuki and Tata Motors are two of its main rivals in the Indian market.



GURU NANAK DEV ENGINEERING COLLEGE

BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Reena Balwani USN 3GN20BA033 is a bonafide student of Master of Business Administration course of the Institute 2020, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "Employee Job Satisfaction in Easybuy Bidar (Shiva Retails) " is prepared by her under the guidance of Prof. Jyoti Ainapur, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur

Internal Guide

Prof. Jyoti Ainapur

Head of the Department
HOD
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

Dr. Dhananjay D. Muktedar

Principal
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

1. Dr. Ashwin Kumar
2. Prof. Jyoti Ainapur

SIGNATURE WITH DATE

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

Ref:



Date:-19-07-2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that REENA BALWANI USN No.3GN20BA033 a student of MBA IV Semester Guru Nanak Dev Engineering College Bidar successfully completed her project report on "Employee Job Satisfaction" in Shiva Retail from 26/03/2022 to 07/05/2022.

Her performance and behavior during the project work found good.
We would like to wish her all the best for her future

For SHIVA RETAIL

SHIVA RETAIL.

Address Shiva Retail

CMC No 8-9-21/1(3) Ground Floor

Gurunath Kollur Building

Udgir Road, BIDAR-585401

CMC NO : 8-9-21/1(3) GROUND FLOOR GURUNATH KOLLURU BUILDING UDGIR ROAD BIDAR-585401(K.S)

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

Executive Summary

The fashion business has always been at the forefront of innovation, from the invention of the sewing machine to the rise of e-commerce. In the same way that technology is cyclical and progressive, so is fashion.

By the end of the decade, the fashion business will be one of the biggest in the world and valued more than \$3T, predicts CB Insights' Industry Analyst Consensus. Fashion technology is evolving swiftly now more than ever.

Numerous innovations show how technology is speeding, automating, and personalising the fashion business. A few examples are garments that can be worn in virtual reality and robots that can stitch and cut fabric. AI algorithms may even predict design trends. Technology is being used by fashion companies to diversify their revenue sources and business methods.





PRINCIPAL
Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



This is to certify that Miss. ROHEENA BEGUM being USN: 3GN20BA034 is a bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY OF RECRUITMENT AND SELECTION" at "PREMIER SURGICALS BIDAR" is prepared by her the guidance PROF. MAHESH KUMAR M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.


Prof. Mahesh Kumar M
(Internal Guide)


Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR


EXTERNAL VIVA VICE

Name of Examiners:

1. Dr. Ashwin
2. Prof. Mahesh Kumar. M

Signature with date



29/10/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

CERTIFICATE

This is Certify that Miss. Roheena Begum Bearing USN (3GN20BA034) MBA Student Of GURU NANAK DEV ENGINEERING COLLEGE, BIDAR Has Successfully Completed Her Project In Our Organization Premier Surgicals Pvt Ltd Bidar. 6 Weeks from Date 26/03/2022 to 07/05/2022.
As A part of Curriculum.

She was regular, punctual attentive the project period at our organization we wish her all the Success in her future endeavors.

M/s. Premier Surgical

Authorized Signatory



Plot No. 207, Road No. 6, Kolhar Industrial Area, Bidar- 585403, Karnataka, India.
Phone:08482 – 232966, Mail: info@premiersurgicals.in Website : www.premiersurgicals.in

A handwritten signature in blue ink, appearing to read "Dhans".

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The title of the project is "Premier Surgical" (at Kolhar, Bidar). This company has recently entered the market.

M/s PREMIER SURGICALS is a proprietary unit established as manufacturing enterprises by its proprietor Sri Syed Zaheer resident of plot. No. 509, Jubilee Hills, Hyderabad-500036, Andhra Pradesh with the aim to manufacture the surgical cotton & related cotton products like napkins, etc. the unit purchased the sick unit named M/s Monarch Surgical private limited situated at, Plot No. 207, Kolar Industrial area Bidar from KSFC under Section-296 of SFCs act 1951.

The unit here with applies for the renewal of the consent granted to the unit in the year 1996, so that the unit can be started at the earliest. The entrepreneurs are expensed for more than 15 years in manufacturing

Statement of the problem

- The study of conducted to find out over all impact of recruitment employees recruiting the organization.
- Organization gear may not evaluate the candidate.
- Recruitment and selection stay away from some problems look up the probability of succes



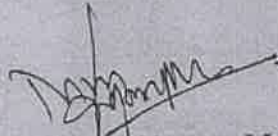
PRINCIPAL


Guru Nanak Dev Engg. College, Bidar

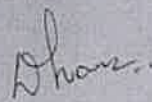
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



This is to certify that Miss. RUKMINI being USN: 3GN20BA035 is a bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON SKILLS DEVELOPMENT TOWARDS HAL" at "HINDUSTAN AERONAUTICS LIMITED BANGALORE" is prepared by her the guidance PROF. MAHESH KUMAR M, in partial fulfillment of the requirements for the award of the degree of master of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.


Prof. Mahesh Kumar M
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

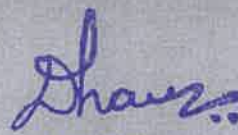
EXTERNAL VIVA VICE

Name of Examiners:

1. Dr. Ashwini
2. Prof. Mahesh Kumar. M

Signature with date


27/10/22

27/10/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

No.A.HR/509/ /2022

June , 2022

CERTIFICATE

यह प्रमाणित किया जाता है कि श्री.रुक्मिणी , यूएसएन 3GN20BA035, गुरुनानक देव इंजिनीरिंग
कोल्लेगे, बिदर, के एक बोनाफाइड एम बि ए छात्र ने 18.04.2022 से 02.06.2022 तक
एयरक्राफ्ट प्रभाग, एचएएल, बेंगलूरु में अपनी प्रोजेक्ट पूरी की है।

*This is to certify that **Ms.Rukmini** , (USN 3GN20BA035) a bonafide MBA
student of Gurunanak Dev College of Engineering, Bidar has successfully
completed her Project on "Skill Development" at Aircraft Division, HAL,
Bangalore from 18.04.2022 to 02.06.2022.*

2. हम उसे भविष्य के प्रयासों के लिए शुभकामनाएं और सफलता की कामना करते हैं।

We wish her All the Best, Good Luck and Success in his future endeavors.

(अरोकिया जोती बी / Arockia Jothi B)

वरिष्ठ प्रबंधक (म.सं)/Senior Manager (HR)

Ms.Rukmini.

M B A,

Gurunanak Dev College of Engineering,
Bidar.

बी अरोकिया जोती, B AROCKIA JOTHI
वरिष्ठ प्रबंधक (म.सं.) / एयरक्राफ्ट विभाग
Senior Manager (HR) Aircraft Division
एचएएल (बी.सी.) / HAL (BCL)

संलग्नक संख्या : ०५/०, कबून रोड, बेंगलूरु-५६०००१, भारत

पंजीकृत कार्यालय : 15/1, कबून रोड, बेंगलूरु - 560 001, भारत

Registered Office : 15/1, Cubbon Road, Bengaluru - 560 001, India

२०२२/ सी आई एन / CIN: L35301KA1963GOI001622 अ/ई/ई: hr_ac@hal-india.co.in

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

Fabricates of shuttle and airplane, business airplane, tanks, rockets, and other weapon-related gear make up the Aerospace and Defense Industry (A&D) Airplane motors and motor parts, as well as landing stuff, propellers, and rooters, are completely fabricated by aviation and protection organizations.

Objective of the study:

- To identify the effective of the skill development initiative.
- To provide suggestions to the management for improvement.

Limitation of the study:

- The work pressure that the employees felt while quarrying the questionnaire
- Employees were heisted to give their point of view when asked about the satisfaction of the skill development program.

Findings:

- The employees should attend the training is compulsory.
- Shop floor and class room using both training program to employees easy to understand the skills

Suggestions:

- The training program should be on time
- The trainer have more experience



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **SARDAR BHUPINDER SINGH** bearing USN: **3GN20BA036**, is a bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on **"A STUDY ON CUSTOMER BEHAVIOUR"** With reference to **MARUTI SUZUKI ARENA (ADARSHA AUTOMOTIVES PVT. LTD, KARIMNAGAR)** is prepared by him under the guidance of **Prof. ARATI BIRADAR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. ARATI BIRADAR
(INTERNAL GUIDE)


Prof. JYOTI AINAPUR
(HOD)
Head of the Department


DR. DHANANJAY D MUKTEDAR
(PRINCIPAL)
PRINCIPAL

EXTERNAL VIVA-VOCE


Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

Guru Nanak Dev Engg. College
BIDAR

NAME OF THE EXAMINERS:
WITH DATE

SIGNATURE

1. Arati

2.  DR. MAMTA
02/Nov/22






PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

Date :- 28/04/2022

TO WHOM SO EVER IT MAY CONCERN

This is to certify that, SARDAR BHUPINDER SINGH, USN:3GN20BA036 MBA student of GURU NANAK DEV ENGINEERING COLLEGE, BIDAR has successfully completed the project work on the topic "A Study on Consumer Behaviour with special reference to Maruti Suzuki Arena in our organization from 26/03/2022 to 07/05/2022.

During this tenure, we found him sincere, hardworking and keen learner. We wish him all the best his future endeavors.

Thanking You,

Yours faithfully,

PRASTHANT H. CH
HR Manager


Adarsha Automotives Pvt. Ltd, 8-6-313/1, Hyd Road, By Pass Junction, KARIMNAGAR-505 001. Telangana State
Ph: 7799265599 E-mail: adarsha.kmnr.ccm@marutidealers.com GST: 36AAFCA6098L1Z5
PRINCIPAL

 **ADARSHA AUTOMOTIVES PVT. LTD.**




Executive Summery

In today's generation era consumer buying behavior plays a prominent role cannot be ignored. The industries understood that they are not the one who to decide what to produce or sale products or produced it is the consumer decision.

The study is willing to study the importance and factors that influenced the people (customers) to buy Maruthi Suzuki. It explains the customer's preference towards a brand, here towards Maruti Suzuki. In the report an elaborated information is give related to Maruti Suzuki's development and evolution. Also variously elements buying decision is analyzed. It also has view of different researchers.

It contain objectives and the types of survey method. With the help of questionnaire used and all the data collected. Number of respondents are 150. Their answers has been taken as a form of data and used for interpretation and suggestions and outcome of the study.

The data is collected from various sources such as magazines, reference books from various authors, also from web sites regarding consumer behavior has been analyzed. Interpretation and analysis of data is done. Suggestions and conclusions are given for the improvement of company ad services for their customers.



GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA

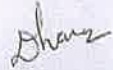


CERTIFICATE

This is to certify that **SHEETAL** bearing **USN: 3GN20BA038** is a bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**EMPLOYEE JOB SATISFACTION**" at "**MAHATMA GANDHI SHAKARA SAKKARE KARKHANE (N)**" is prepared by her under the guidance of **PROF. ARATI BIRADAR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

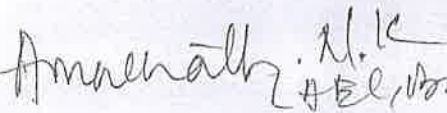
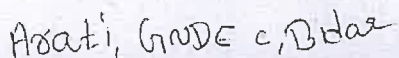

PROF. ARATI BIRADAR
(Internal Guide)


PROF. JYOTI AINAPUR
Head of the Department
Master of Business Administration
(HOD-MBA)
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

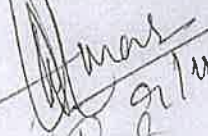
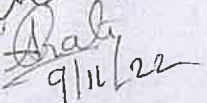

DR. DHANANJAY D MUKTEDAR
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. 
Amarendra N. K
HOD, B.E., Bidar
2. 
Arati, GND E, Bidar

SIGNATURE WITH DATE


9/11/22

9/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

No. JGA/AFAR/11/01/12/11



PH: 0844-202211
(Tale Fax: 0844-202211)
E-mail: mgssk@bhalke.org

The Mahatma Gandhi Sahakara Sakkare Karkhane (N)

BHALKI - 585 328 Bidar Dist, Karnataka State
Regn. No. DSK / LGL / RGN / 12 / 91-92 Dated : 08-04-1991

NO MGSSK(N)/EST/2022-23/129

Date: 12-05-2022

---: CERTIFICATE :---

This is to certify that **MISS.SHEETAL USN(3GN20BA038)**, MBA-IVth Semester a student of **Guru Nanak Dev Engineering College Bidar-585403**, has successfully completed her Internship on **"EMPLOYEE JOB SATISFACTION"** in MGSSK Ltd., Bhalki, from **26-03-2022** to **07-05-2022** during the period she has taken good initiative and interest in completing the study.

She has obtained necessary information and completed her industrial training.

We wish all the best for her future end over.


MANAGING DIRECTOR

To,
Miss.Sheetal USN(3GN20BA038),
Guru Nanak Dev Engineering College Bidar.



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

In Bhalki Bidar district of Karnataka MAHATMA GANDHI SAHAKAR SAKKARE KARKHANE was established. It started working in the industry in the late 90's. It's headquarter is in Karnataka, and it started out by building sugar mill. Its cultivation process was scientific. Despite increased focus on traditional cultivation techniques, Mahatma Gandhi sugar factory was the one of the few to bring modernity to this business. The sugar plant has a crushing capacity of 2500 TCD and 13 MW in its cogeneration units.

The project report on employee job satisfaction has done in Bhalki at MGSSK Ltd. Finding the employees happiness in the Organization was the major goal of the research. Employee's fulfillments and gratification is the crucial in inspiring workers to perform to the best of their abilities and contributes to a healthy work environment. A questionnaire was used to gather the main data. The secondary data was gathered from the company's records and websites.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE,

BIDAR, DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **MR. SHIVA** bearing **USN:3GN20BA039** is a Bonafide student of Master of Business Administration course of the Institute (2021-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on **EMPLOYEE JOB SATISFACTION at TATA MOTORS, Bidar** is prepared by him under the guidance of **PROF. JYOTI AINAPUR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. JYOTI AINAPUR

(Internal Guide)

Prof. JYOTI AINAPUR

(Head of the Department)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

DR. DHANANJAY D MUKTEDAR

PRINCIPAL

Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. Dr. Ashwini
2. Prof. Jyoti A

22/10/22

PRINCIPAL

TIN: 29AEJFS1633L1ZL

SINDOL AUTOMOTIVES

Commercial Vehicle Dealer

TATA MOTORS

CERTIFICATE

It is to certify that Mr. SHIVA having registration number 3GN20BA039 of A 4th sem student of GURU NANAK DEV ENGINEERING COLLEGE Department of MBA, has successfully completed his project work in our organization on the topic of "Employee job satisfaction", with relevant mails guided by our sales team, from 26/03/2022 to 7/05/2022.

wish him good luck for his future endeavour.



General Manager,

SINDOL AUTOMOTIVES

Commercial Vehicle Dealer

TATA MOTORS

Reg-585401

Shaw

PRINCIPAL

EXECUTIVE SUMMARY:-

The project report title "EMPLOYEE JOB SATISFACTION" has been studied in bidar at tata motors. To understand the employee's performance the company has conducted job satisfaction hence this topic is analysing that after job satisfaction whether employees were increasing their skill or whether they increasing working efficiency to know this topic chosen



PRINCIPAL

Guru Nanak Dev Engg. Collene, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA




CERTIFICATE


This is to certify that Mr. SHIVARAJGONDA bearing USN: 3GN20BA040 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION" at "AMAR SANGMESHWAR TYRES AURAD" is prepared by him under the guidance of PROF. JYOTI AINAPUR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Jyoti Ainapur

(Internal guide)


Prof. Jyoti Ainapur

Head of (MBA) Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)



Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Dr. Bhaskappa. H. S. Chavhan
2. Prof. Jyoti Ainapur

SIGNATURE WITH DATE


25/11/22




PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

ಅಮರ ಸಂಗಮೇಶ್ವರ ಟೈರ್ಸ್

AMAR SANGMESHWAR TYRES

APMC Yard, Plot No. 13
Bidar-Nanded Road,
Aurad (B) - 585 326.
Cell: 9902660953

==MRF TYRES== EXCLUSIVE DEALER

DATE : 14/07/2022

TO WHOMO SO EVER IT MAY CONCERN

The is certify that MR. SHIVARAJGONDA USN: 3GN20BA040 a student of MBA 4th sem from "Guru Nanak Dev Engineering College Bidar, Successfully completed his Intenship on "Customer satisfacation" in Amar sangmeshwar tyres in Aurad, from :26-03-2022 to 07-05-2022.

His performance and behaviour during the project work found good, we would like to wish all the best to his future.

Hence Certified,



Shawar

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

MRF is India's leading tire company and ranked amongst the Top 20 Global Companies with 9 state-of-the-art manufacturing works across India. It is also India's biggest Original Equipment Company tire supplier with an expansive tire range from two-wheelers to fighter aircraft. The company's industrial facilities are located at Trichy Tiruvottiyur and Arakonam in Tamil Nadu, Kottayam in Kerala, Ponda in Goa, Medak in Andhra Pradesh and Union Territory of Pondicherry.

Objective of the study:

- To find out the consumer fulfillment level through systematic tools like interviews and questionnaire.
- Identify the reason behind the purchase of the MRF Tire.

Limitation of study:

- Deficiency of time and some connected possessions not directly influence the review progression.
- Some consumers were not able to appreciate some of the questions.

Founded:

- The respondents purchasing the MRF Tire.
- The price of the MRF Tire is Expensive.

Suggestions:

- The giving the discount on purchasing MRF Tire.
- The company should maintain the quality and grip.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

**GURU NANAK DEV ENGINEERING COLLEGE,
BIDAR, DEPARTMENT OF MBA**



CERTIFICATE

This is to certify that **MR. SHIVSHARNAPPA** bearing **USN:3GN20BA041** is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**CUSTOMER BUYING BEHAVIOUR at GODREJ INTERIO BIDAR**" is prepared by him under the guidance of **PROF. JYOTI AINAPUR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. JYOTI AINAPUR
(Internal Guide)

Prof. JYOTI AINAPUR
Head of the Department
(HOD MBA)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

DR. DHANANJAY D MUKTEDAR
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. **Dr. Bhushappa. Hunsur**

2. **Jyoti Ainapur**

22/11/22

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



VEERBHADRESHWAR INTERIORS

Authorised Dealer of Godrej & Boyce Mfg. Co. Ltd.

Ref.

Date

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. SHIVSHARNAPPA a student of MBA 4th sem from "GURU NANAK COLLEGE BIDARDEV ENGINEERING", successfully completed his project on "Customer Buying Behavior" In "Veerbhadreswar Interiors Bidar Authorized Dealer of Godrej Interio",
From: 26-03-2022 to 07-03-2022.

The above project has been successfully carried in our firm. We appreciate his efforts and contribution. We found his conduct good during his association with us. We wish him All The Best for his future Endeavors.

From Veerbhadreswar Interiors Bidar

SHIV SHANKAR SINDOL (Prop)




PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The project is the study of consumer buying behavior of Godrej interior in Bidar. The study emphasizes on identifying the perception of customers towards Godrej interior, describe the level of inclusion and sorts of buyer critical thinking process, perceive the phases of consumer buying decision process, make sense of how situational impacts might influence the consumer buying decision process and comprehend the mental impacts that might influence the consumer buying decision process.

The review stresses on recognize the competitors and evaluating the methodologies to decide the qualities and shortcomings comparative with those of the competitor's item or service. The principal behind the review is to give knowledge into a definite market study, led to distinguish the different aspects related with Interior product in market.

Foundation payers like Pepperfry, Livspace.com, Homelane, Kuchina and so on, in the domestic market for modular furniture frameworks are presently coordinating examination into the personal conduct standards at Indian working environments, with the plan, to offer worth added answers for clients. Detecting this, Godrej Interior is giving a ton of significance to statistical surveying as well as competitor understanding at the public level.

Today for any affiliation or firm to squeeze by in this serious world depends upon its ability to be dynamic and be not quite the same as the opposition to be extraordinary in the business. Purchaser fulfillment has an effect every relationship to keep the ongoing client and to collect new client.

The data accumulated through this research can be utilized by the organization to work on its administrations and turned out to be more clients well disposed.

This can grow the thoughtfulness of the association and its overall presentation. Likewise, this study is intended to give the organization some data about its status in market.

The exploration additionally expects to give a few plans to work on the organization's current condition.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **M/S. SUHASANI** bearing **USN: 3GN20BA042** is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on **TRAINING AND DEVELOPMENT** at **"HYUNDAI SHAH MOTORS BIDAR"** is prepared by her under the guidance of **PROF. KALYANRAO K**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Bhuvanani

ASST.Prof. KALYANRAO K
(Internal Guide)

[Signature]

PROF. JYOTI LAINAPUR
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

[Signature]

DR. DHANANJAY D MUKTADAR
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. *Anurag N. K.*
N.A.E., Bidar
2. *Kalyanrao K.*

SIGNATURE WITH DATE

[Signature]
09/11/22
Bhuvanani
9/11/22

[Signature]

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

Date:26-03-2022

TO,

The principal

Guru Nanak Dev Engineering college, Malloor

Road

Bidar

Sir,

Sub:- Project training During 26-03-2022 to 07-05-2022

With Reference to your letter, we are allowing Ms Suhasani Biradar(USN:3GN20BA042) a Student

MBA IVth semester of your college, to carry out project internship

(Organization study) training in our showroom for a period of i.e. 26-03-2022 to 05-2022

SHAH HYUNDAIThank you Authorised Dealer in :
Gulbarga, Bidar, Raichur, Yadgir, Sindhanur
Sales manager RAKUMAR

GANGSHETTY

SHAH HYUNDAI
HANDRASHILP AUTOMOTIVE LLPSy. # 21/1 - Madhav Nagar - Naubad - Bidar-585 402 - Cell : 91080 49242
E-mail : shahhyundalbdr@gmail.com - Website : www.shahhyundai.com**PRINCIPAL**

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The Indian car thing undertaking 'is overwhelmed' by means of 'around 500 players which represent' more prominent 'than 85% of the' assembling. 'The turnover of this' endeavor 'has been developing at a' immense '28.05% per annum from 2002-03 onwards as outlined in Fig which explains its rise as' considered 'one of India's quickest developing assembling areas.'

For the term of Nineteen Nineties, the auto parts commercial center in India used to be overwhelmed by utilizing assets to the reseller's exchange with just 35% commodities obtained by utilizing global Level 1 OEMs (exceptional contraption producers).

Objectives of the study:

To realize and compare the capabilities of the employees required to carry out his/her job or perform a system.

- To examine the various schooling programs organized by the agency.
- To find out the pride degrees of the personnel.

Limitations of the study:

- Take a look at is confined to the questions blanketed in the questionnaire.
- Restricted pattern length.
- Questionnaire become filled handiest by using selected folks in the SHAH HYUNDAI.

FINDING :

- The most employees are stated enterprise conduct education and development programme on 1/2 yearly bases.
- Maximum respondents have attended 3 to 4 times training periods.
- most of the respondents said teacher always geared up to clear the doubts regarding the topic.

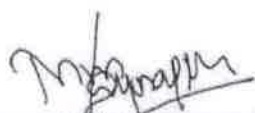



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

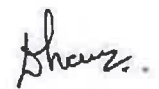
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



This is to certify that **Miss. SUVARNA** being USN: **3GN20BA043** is a bonafide student of **Master of Business Administration** course of the institute (2020-2022), affiliated to **Visvesvaraya Technological University, Belagavi**. Project report on **"A STUDY OF TRAINING AND DEVELOPMENT TOWARDS SUNSHINE HOSPITAL"** at **"SUNSHINE HOSPITAL HYDERABAD"** is prepared by her the guidance **PROF. MAHESH KUMAR M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.




Prof. Mahesh Kumar M
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VICE

Name of Examiners:

1. 
2. 

Signature with date


16/11/22



PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



SUNSHINE
HOSPITALS

Gachibowli

CERTIFICATE OF INTERNSHIP

Date: 19.05.2022

To

The Principal,
Guru Nank Dev Engineering College,
Mailoor Road,
Bidar.

Sir,

Sub: Project Training during 26.03.2022 to 07.05.2022.

Ref:- Your College Letter Dated 26.03.2022

With reference to your letter, we are allowing Kum., Suvarna, USN (3GN20BA043) A student MBA IV Semester of your college, to carry out project Internship (Training And Development) Training in our Hospital for a Period w.e.f 26.03.2022 to 07.05.2022.

We wish you all the best In your future endeavors.

For SUNSHINE HOSPITALS

(A Unit of RAJYALAKSHMI Health Care Pvt. Ltd.)


Authorised Signatory
Human Resources


Sunshine Hospitals

A Unit of Rajyalakshmi Healthcare Private Limited
CIN: U85100TG2015PTC099232

Raidurgam, Gachibowli, Hyderabad, Telangana - 500 032

Phone: 040 4455 0000 | Emergency: 8008 108 108

Email: info@sunshinehospitals.com | Web: sunshinehospitals.com



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

it's warm in here

EXECUTIVE SUMMARY:

Sunshine Hospitals is promoted by globally rumoured consolidated substitute Specialist Dr. AV Gurava Reddy. found in may 2009, Daylight developed rapidly and 'subsequently become one of the top Medical clinics in Hyderabad Daylight has now turned into the second greatest shared replacement Community in south East Asia as patients from to the extent that Canada, USA, Sri Lanka, Bangladesh, Iran, and greater part of the African nations are being treated here.

Objective of the study:

- To know the on the work training.
- To know the barriers to training and development.

Limitation of the study:

- Respondents may be hesitated
- Deficiency of time and some associated resources not directly affect the inspection procedure.

Findings:

- The effective training more respondents is excellent.
- The employees are said ideal of training is immediate after the training.

Suggestions:

- The training session will be on time.
- All doubts should be clearing.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Miss. SUVARNA bearing USN: 3GN20BA044 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "RECRUITMENT AND SELECTION" at "RAINBOW HOSPITAL HYDERABAD" is prepared by her under the guidance of PROF. JYOTI AINAPUR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur
(Internal guide)

Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. Dr. Ashwin Karna
2. Prof. Jyoti Ainapur

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

Date: 24-05-2022

Subject: Completion of Internship posting

Dear Sir/Madam,

This letter is to confirm that Ms. Suvarna Gange successfully completed her internship at Rainbow Children's Hospital, Banjara Hills, Hyderabad, from 04th Apr, 2022 to 24th May 2022 in Human Resource department.

During her tenure, we found her to be at the best of her conduct and we wish her all the best for her future endeavors.

For Rainbow Children's Hospital

Rahul Shah
Human Resources

Rainbow Children's Medicare Limited

Registered Office: B-2-120/103/1, Survey No. 403, Road No. 2, Banjara Hills, Hyderabad, Telangana - 500034
Corporate Office: B-2-19/1/a, Daulet Arcade, Karvy lane, Road No. 11, Banjara Hills, Hyderabad, Telangana - 500034
Hyderabad: Banjara Hills - 040 22334455 | Secunderabad - 040 42462200 | Kondapur IP - 040 42462400 |
Kondapur OP - 040 42462100 | Hyder Nagar - 040 42462300 | LB Nagar - 040 71111333
Vijayawada: Currency Nagar - 0866 6669666 | Governorpet - 0866 6650250 | Chennai: Guindy - 044 40122444
Bengaluru: Marathahalli - 080 71112345 | Bannerghatta Road - 080 25512345 | Hebbal - 080 35061555
Durgam: Malviya Nagar - 011 66888866 | Visakhapatnam: Health City, Chinagadili - 0891 3501601 | Shilpgram - 0891 3501555

CIN: U85110TG199BPLC029914

info@rainbowhospitals.in

www.rainbowhospitals.in

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

The Rainbow hospital founder is Dr Ramesh Kancharla in 1999. It absolutely was also the primary amongst the private children's hospitals in India to urge NABH accreditation the team of doctors at all paramedical staff is extremely Skilled and Experinced in their own respection fields. There are more than 1500 Beds altogether the situation across the Pan India.

During this specializing in Pedietrics and Material Health care Services. This hospital is coming in Top 10 Hospitals. This Hospital Private limited hospital. This Hospital is taken most of the Awards are taken. During this Hospital most of individuals working in different Department. During this Hospital 720 and more peoples are working in this Hospital. This Hospital is one among the Pioneer and also the most reputable company in field of bioscience in India.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that Ms. SWATI bearing USN:3GN20BA045 is a Bonafide student of Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "EMPLOYEE WELFARE MEASURES" is prepared by her under the guidance of PROF. KALYANRAO, K., in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Bhuvaneni

Prof. Kalyanrao. K.
(Internal Guide)

Jyoti

Prof. Jyoti ainnapur
(HOD MBA)

Shan.

DR. Dhananajay D Muktedar
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

Name of the Examiners:

1. *Anne nath N.K. Bidar*
2. *Kalyanrao .K.*

Signature with Date

Anne
9/11/22

Bhuvaneni
9/11/22

Scanned with CamScanner

Shan.

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



N/21-04-21

ಬೀದರ ಸಹಕಾರ ಸಕ್ಕರೆ ಕಾರ್ಖಾನೆ ನಿಯಮಿತ,

ಹಳ್ಳಿಬೀಡ (ಸ.ಕಾ.) ತಾ|| ಹುಮನಾಬಾದ ಜ|| ಬೀದರ-585 415 ಕರ್ನಾಟಕ ರಾಜ್ಯ

THE BIDAR SAHAKAR SAKKARE KARKHANE LTD.,

HALLIKED (S.F.), Tq. Humnabad Dist. Bidar-585 415 Karnataka State

Reg. No. 1903/RCS/1961, Email: bsskltd2012@gmail.com, web: bsskltdbidar.com

Ph.: 08483-274778, 274427, Mob.: 9035039652

GSTIN: 29AAAA0378F1ZY



ಉಲ್ಲೇಖ ಸಂಖ್ಯೆ : ಬಿ.ಸ.ಸ.ಕಾ./Ref No. BSSK/

EST/1/48/1995-96/P.IX/ 8616

ದಿನಾಂಕ: /Date: 15-07-2022

CERTIFICATE

This is to certify that Ms.Swati Devidas MBA, USN
NO:3GN20BA045 Student of Guru Nanak Dev Engineering College Bidar,
has Successfully completed her study in our organisation on her given subject
about "Employee Welfare measure" with relevant details guided by our
Karkhane officials with in the permitted period of six weeks from
07-05-2022 to 18-06-2022.




Managing Director,
BSSK Ltd, Hallikhed(SF)



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

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EXECUTIVE SUIMARY

The project report title "EMPLOYEE WELFARE MEASURE" has conducted in B.S.S.K Ltd. Hallikhed. To understand the employee's performance the company has conducted employee welfare measure hence this topic is analyzing that after employee welfare measure whether employees were increasing their skill or whether they increasing working efficiency to know this topic is chosen.



PRINCIPAL

Guru Naniak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR


DEPARTMENT OF MBA




CERTIFICATE

This is to certify that MISS. SWATI bearing USN: 3GN20BA046 is a Bonafide Student of Master of Business Administration course of the institute (2020-2022). Affiliated to Visvesvaraya Technological University, Belagavi. Project report on "EMPLOYEE ENGAGEMENT" at "BIDAR KISSAN SHAKKAR KARKHANA LTD BIDAR" is prepared by her under guidance of PROF. KALYANRAO K, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


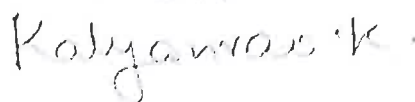

Prof. KALYANRAO K
(INTERNAL GUIDE)


Prof. JYOTI AINAPUR
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(KARNATAKA)

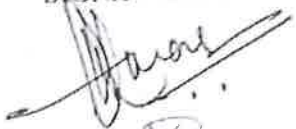
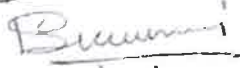

Dr. DHANANJAY D MUKTEDAR
PRINCIPAL
(PRINCIPAL)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS

1. 
Amar Nath N. K
C.A.E.E., Bidar
2. 
Kalyanrao K

SIGNATURE WITH DATE



9/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



Bidar Kissan Shakhar Karkhana Limited

Factory Site : Village Mogdal, National Highway No. 9, Taluk & Dist : Bidar, Karnataka
Regd. Off : Village Mogdal, Post Markunda, Taluk & Dist : Bidar, Pin-585 227, Karnataka
Cell : 9620220113/ 9620220116, Email : bidarksklmogdal@gmail.com

TIN No. : 29AAECB0672N1ZC

CIN : U15429KA2000PLC026372

No.:

Date : 4/07/22

BKSKL/Adm/2022

To,

The principal

Guru Nanak Dev Engineering College

Bidar, Karnataka.

Sub: Permission for Internship Reg.

Ref: Your College letter dated 26/03/2022

With Reference to the above cited subject we are hereby permitting Miss. SWATI bearing USN NO: 3GN20BA046 MBA 4th semester student of your college to, undergo internship training in our organization for six weeks i.e. from 26-03-2022 to 07-05-2022

Thanking you

Yours Sincerely

GM (Admin)

BKSK Ltd. Mogdal



Shauz

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

Executive summary

The title of the project "BIDAR KISSAN SHAKKAR KARKHANA LTD" A study of employee engagement is a dedication level of their work towards their job and attempt understand the opinion.

The search project is the total study of employee engagement employee engagement is an attempt to understand the opinion attitudes of the various categories of employee of THE BIDAR KISSAN SHAKKAR KARKHANA LTD. It is also aims to know and study obstacles in the proper delegation and increase the effectiveness of employee engagement.

Bidar Kissan Shakhar Karkhana Limited (BKSCL) is a company incorporated in Karnataka under the Companies Act, 1956, with the certificate of incorporation number U15429KA2000PLCO26372 dated 11-02-2000.

Bidar Kissan Shakhar Karkhana Limited (BKSCL) is a public limited company that specializes in bidar kissan shakhar karkhana.

the production of sugar BKSCL is located in Modal village, Bidar Taluk and District, Karnataka.



PRINCIPAL

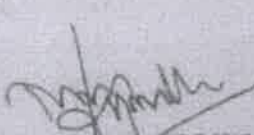
Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA

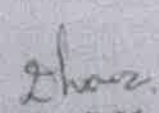


CERTIFICATE

This is to certify that Miss. **SWATIKAA** being USN: JGN20BA047 is a Bonafide student of Master of Business Administration course of the Institute 2020-22, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**EMPLOYEE ENGAGEMENT AT BHALKESHWAR SUGAR LTD.**" is prepared by her under the guidance of Prof. **MAHESH KUMAR M.** in partial fulfillment of the requirements for the award of the degree of Master Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. **MAHESH KUMAR M**
(Internal Guide)

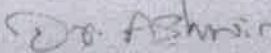

Prof. **Jyoti Ainapur**
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


Dr. **Dhananjay D Muktedar**
PRINCIPAL
Guru Nanak Dev Enge College
BIDAR


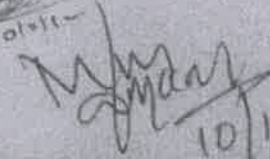
EXTERNAL VIVA-VOICE

NAME OF THE EXAMINER:

SINGATURE WITH DATE

1 

2 Prof. Mahesh Kumar. M



10/11/2022

Reg. No. 08/27184



BHALKESHWAR SUGARS LTD.

Reg. Office, Basaveshwar Chowk, Near I.B. Bhalki - 585 328 BIDAR, Karnataka, India
Factory at : Madkatti Cross, Bajoiga. Tq. Bhalki Dist. Bidar

Phone No. 0834-263575

0834-263575

H.O. No. 0834-263575

Email : bhalkeshwar.sugars@bhalkeshwar.com

INTEGRATED COMPANY FOR SUGAR, BEET, DISTILLERY & POWER

Ref. No.

Date : 01/06/2022


CERTIFICATE

This is to certify that Ms. Swatikaa, having (USN: 3GN20BA047) MBA student of Guru Nanak Dev Engineering College, Bidar, VTU Belagavi, has completed her Internship on "**Human Resource**" in our Bhalkeshwar Sugars Ltd, from 26.03.2022 & 07.05.2022.

She has took keen interest in learning during her Internship.

Date: 13.06.2022

Place: Bajoiga


Asst. General Manager

2



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

Each and every organization desires to achieve their goals and objectives by making employees engaged with their work. The organization or factory has culture to manage employees towards the purpose. Employees are assets to the factory where the employees helps the factory to accomplish their goals and needs. Gainfulness is among the important additional items in the particular advancement and endurance associated with a rich industry, plus worker commitment is the particular establishment for making improvements to affectivity and capabilities, right this moment additional deals or even deals

Laborers' occupations are usually a two-strategy arrangement. In the basic stage, the particular alliance can keep designates within the right events, the particular issues as well as the noteworthy causes. Thus, laborers contribute through a development in productivity and upgraded execution, which achieves higher advantages

GURU NANAK DEV ENGINEERING COLLEGE


BIDAR


DEPARTMENT OF MBA




CERTIFICATE

This is to certify that, **Miss. SYEDA BIBI SARA** bearing **USN: 3GN20BA048** is a Bonafide student of the Master of Business Administration course of the Institute (2020-2022), affiliated with Visvesvaraya Technological University, Belagavi. The project report on **"CUSTOMER SATISFACTION TOWARDS KAJARIA TILES AND SANITATION AT MKB TRADING COMPANY"** is prepared by her under the guidance of **PROF. KALYANRAO K.** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

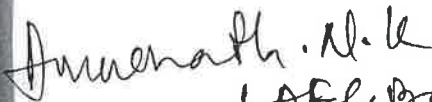

Prof. Kalyan Rao.k
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


Dr. Dhnanjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
(Principal), College
BIDAR


EXTERNAL VIVA-VOCE

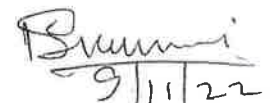
NAME OF THE EXAMINERS:


Anurath. N. K
LSE, Bidar

Kalyanrao.k.

SIGNATURE WITH DATE


9/11/22


9/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

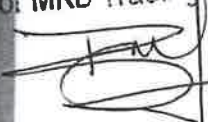
B TRADING COMPANY**R****TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Miss. Syeda Bibi Sara (USN NO:3GN20BA048)** a student from **Guru Nanak Dev Engineering College Bidar Karnataka** affiliated to **Visvesvaraya Technological University, Belagavi**. Undertook a project on **"A STUDY ON CUSTOMER SATISFACTION TOWARDS KAJARIA TILES AND SANITATION"** she has completed the project successfully during the period of **26-03-2022 to 07-05-2022**

Her performance and behaviour during the project work found good. We wish her every success in life

du
W

Manager,**MKB TRADING COMPANY****BIDAR**

For MKB Trading Company

Proprietor

**PRINCIPAL****Guru Nanak Dev Engg. College, Bidar**

EXECUTIVE SUMMARY

Kajaria ceramics limited

The tiles industries are growing in the Indian market, where consumers are always moving and they are not satisfied with the same product. The company's Hercules job is to retain customers. Therefore, they place a high priority on customer satisfaction.

MKB Trading Company is a subsidiary of Kajaria Tile Company Limited, an Indian subsidiary wholly owned by Japan. Founded in 1999, it is the fourth Kajaria Ceramics Ltd. in India after Kinetic Kajaria Tile Limited (1984-1998), Hero Kajaria (1984-2011) and Kajaria Seal Tile India (1995-2012). HMSI was established in 1999 at Manesar in Gurgaon district of Haryana. Kajaria is one of the largest tile manufacturers in the world.

Research Objectives:

- Determines customer satisfaction with Kajaria
- Understand the importance of customer satisfaction.

Limitations of the study:

- Lack of professionalism; This is one of the major drawbacks of this particular study. Because professionals can do better than us.
- Lack of skills; Lack of certain research skills such as communication reduces the ability to report.

Conclusion:

- Of the approximately 100 respondents, all were using Kajaria
- Of the 100 respondents, 60% responded know about the product through Friends and relatives.

Suggestions:

- Dealers must pay a discount when purchasing. The company / showroom may offer special offers to Customers at the time of booking.
- In order to please customers, the company must maintain the quality of after-sales visi



PRINCIPAL


Guru Nanak Dev Engg. College, Bidar

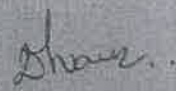
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



This is to certify that Miss, **TABASSUM BEGUM** being USN: 3GN20BA049 is a bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY OF TREND ANALYSIS, COMPERATIVE ANALYSIS & RATIO ANLYSIS TOWARDS DCC BANK BIDAR" at "DCC BANK BIDAR" is prepared by her the guidance **PROF. MAHESH KUMAR M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.

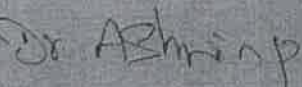

Prof. Mahesh Kumar M
(Internal Guide)


Prof. Jyoti Ainapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


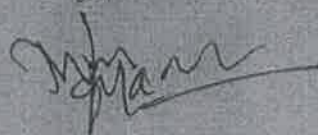

Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VICE

Name of Examiners:

1.  **Dr. Ashwini**
2. **Mahesh Kumar M**

Signature with date


10/11/22


ಜಿಲ್ಲಾ ಸಹಕಾರ ಕೇಂದ್ರ ಬ್ಯಾಂಕ್ ನಿ., ಬೀದರ.

ಬಸವೇಶ್ವರ ಸರ್ಕಲ್ ಹತ್ತಿರ, ಮುಖ್ಯ ರಸ್ತೆ, ಬೀದರ - 585 401 (ಕರ್ನಾಟಕ)

THE DISTRICT CO-OPERATIVE CENTRAL BANK LTD., BIDAR

Near Basaveshwar Chowk, BIDAR - 585 401 (Karnataka)

NO: DCCB/DGM_AOI/2022-23/ 502

Date: 16-04-2022

To,
The Principal
Guru Nanak Dev Engineering
College Manhalli, Road,
BIDAR.505401.

Dear Sir,

Sub: Granting permission for project work to MBA student in our
organization regarding.


Ref: Your office letter dated: 16.04.2022.

With reference to the above cited subject, we are here by informing you that, we are
granting the permission to your student Miss. Tabassum Begum for preparing the project
work from 26.03.2022 to 07.05.2022.

This is for your kind information.

Thanking you,

Yours faithfully,


CHIEF EXECUTIVE OFFICER,
DCC BANK LTD., BIDAR.



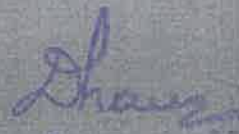
PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The Bidar district co-operative central Bank Ltd. Was established in the year 1992 under the Hyderabad co-operative societies Act with registration No.20944 dated 13/8/1922 with an objective to provide short-term and medium term loan for agriculture purpose. The area of operation of the bank is extended to the whole of Bidar district.

Each and every company wants to know its status whether it is fulfilling its objective of wealth maximization and it is moving towards and profitability so the study is under taken to know the financial soundness of the bank with the help of RATIO ANALYSIS, TREND ANALYSIS, COMPERATIVE ANALYSIS.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

GURU NANAK DEV ENGINEERING COLLEGE

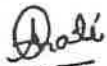
BIDAR


DEPARTMENT OF MBA




CERTIFICATE

This is to certify that, Miss. VAISHNAVI bearing USN: 3GN20BA050 is a Bonafide student of the Master of Business Administration course of the Institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER PREFERENCE AT CHOCOLATE ROOM CAFE" is prepared by her under the guidance of PROF. ARATI BIRADAR, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.


Prof. Arati Biradar
(Internal Guide)


Prof. Jyoti Ninapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

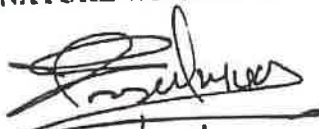


Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engineering College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

1. Dr. Bhadrappa. Hasekappa.
2. Arati B

SIGNATURE WITH DATE


31/10/22

31/10/22



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

The chocolate room cafe

Banjara Hills, Hyderabad-500034

CERTIFICATE

This is to certify that miss. **Vaishnavi(3GN20BA050)**, a student of Guru Nanak Dev Engineering College Bidar Karnataka affiliated with Visvesvaraya Technological University, Belagavi. Undertook a project on "**A STUDY ON CUSTOMER SATISFACTION TOWARDS THE CHOCOLATE ROOM CAFE**" she has completed the project successfully from the period 26-03-2022 to 07-05-2022

Her performance and behaviour during the project work were found good. We wish all the best for her future end over.


THE CHOCOLATE ROOM

Banjar Hills, Hyderabad

Telangana-500034

Manager.



PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

The café are growing in the Indian market, where consumers are always moving and they are not satisfied with the same product. The company's Hercules job is to retain customers. Therefore, they place a high priority on customer satisfaction. Chaitanya Kumar and Vikas Punjabi started the Chocolate Room (TCR Cafe), a network of chocolate cafes, in Geelong, Australia, in 2006. TCR India purchased the brand in 2007.

In 2013, The Chocolate Room began opening locations in Colombo, Sri Lanka. In 2016, The Chocolate Room established a location on M.M.Alam Road in Lahore, Pakistan.

Research Objectives:-

- Determines customer satisfaction with chocolate room café
- Understand the importance of customer satisfaction.

Limitations of the study:-

- Lack of professionalism; This is one of the major drawbacks of this particular study. Because professionals can do better than us.
- Lack of skills; Lack of certain research skills such as communication reduces the ability to report.

Conclusion:-

- Of the 100 respondents, 60% responded know about the product through Friends and relatives.

Suggestions:-

- Café owners must pay a discount to daily customers.


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

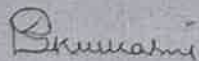



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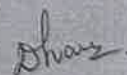
GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA



This is to certify that Mr. VEERESHA being USN: 3GN20BA051 is a bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION" towards "ULTRATECH CEMENT SHADULALLAH ENTERPRISES AURAD" is prepared by him Under the guidance PROF. KALYANRAO. K, in partial fulfillment of the requirements for the award of the degree of master of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.



Prof. KALYANRAO. K
(Internal guide)


Prof. Jyoti Ainapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)




Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VICE

Name of Examiners:

1. 
Amarendra N. K.
L.A.E.E., Bidar
2. Kalyanrao. K.

Signature with date


9/11/22

9/11/22

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PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



SHADULLAH ENTERPRISES

All Type of Building Material Suppliers & Transport

Teachers Colony, Near Kasturibai Gandhi School

APMC Cross, Bidar-Nanded Road, Aurad(B) Dist.Bidar -585326

Ref. No.

Date.

TO WHOMSOEVER IT MAY CONCERN

This is to certify that MR. Veeresha USN : 3GN20BA051 a student of MBA 4th Sem from "Guru Nanak Dev Engineering college Bidar, successfully completed his internship on "Customer Satisfaction" in Shadullah Enterprises ultratech cement, Aurad (B) from: 26-03-2022 to 07-05-2022.

His performance and behaviour during the project work found good, we would like to wish him all the best to his future. Hence certified,

Shadullah Enterprises Aurad (B)

For SHADULLAH ENTERPRISES
MANAGER

Manoj
Prakash

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Shauz

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

CUSTOMER SATISFACTION TOWARDS ULTRATECH CEMENT

EXECUTIVE SUMMARY:

Cement is a folio; a material utilized for building that sets, solidifies, and sticks to other gear to commonly join them. Concrete is seldom utilized on its individual however lovely to mutually join sand and rock. Concrete blended in with fine aggregate produces mortal for brick work, or with sand and rock, produces concrete. Concrete is the most broadly involved materials in presence and is behind just water as the planet's most-drunk asset. Concrete utilized in building are normally dormant, frequently lime or calcium silicate based, which can be described as non-pressure driven or water powered separately, contingent upon the office of the concrete to set within the sight of water.

Objective of the study:

- Identity the reason behind the purchase of the Ultra Tech Cement
- To finding the consumer loyalty level through direct communication with the knowing their inclination.

Limitation of study:

- A few clients couldn't see a portion of the inquiries.
- A few clients or sellers didn't co-work well

Findings:

- The respondents purchasing the Ultra Tech Cement
- Knowing about the Ultra Tech Cement is dealer and wholesaler

Suggestions:

- The dealer giving the discount on purchasing Ultra Tech cement
- The company should maintain the quality



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Guru Nanak Dev Engg. College, Bidar

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GURU NANAK DEV ENGINEERING COLLEGE BIDAR
DEPARTMENT OF MBA



CERTIFICATE

This is to certify that MR. Vishal Kumar USN 3GN20BA053 is a bonafide student of Master of Business Administration course of the Institute 2020-2022 affiliated to Visvesvaraya Technological University, Belgaum. Project report on "Customer Satisfaction towards pulsar 150cc at Sindol Baja Bidar" is prepared by him under the guidance of Prof. Jyoti Ainapur, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur
(Internal Guide)

Prof. Jyoti Ainapur
(HOD MBA)
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-535403
(KARNATAKA)

Dr. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. Col.
BIDAR

EXTERNAL VIVA VOCE

NAME OF THE EXAMINERS

1. Dr. Bhussappa. Hensalwar

Jyoti Ainapur

SIGNATURE WITH DATE

31/10/2022.

31/10/2022

PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

M/s. SINDOL BAJAJ

Authorised Dealer for : BAJAJ AUTO LIMITED
CMC No. 9-10-6/15, Opp B.V.B. College, Manhalli Road,
BIDAR - 585 401 Ph. : 08482-235655



**THE WORLD'S
FAVOURITE
INDIAN**

CERTIFICATE

This is to certify that Mr VISHALKUMAR having registration number 3GN20BA053 of MBA 4th sem student of GURU NANAK DEV ENGINEERING COLLEGE, Department of MBA, has successfully completed his project work in our organization on the topic of "Consumer Buying Behavior", with relevant details guided by our Sales Team, from 26/03/2022 TO 07/05/2022.

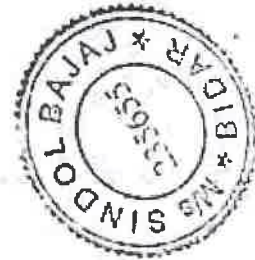
We wish him good luck for his future endeavor.


General Manager

Sindol Bajaj

Two Wheeler Dealership

Bidar-585401





PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

INTRODUCTION

In the context of marketing, "customer satisfaction" refers to the degree to which a company's products and services meet the requirements specified by its clientele.

A company's service (ratings) may be judged by how many customers (or what proportion of total customers) say they were satisfied with their experience with the business.

In this case, it is critical for businesses to keep their consumers happy. Measurements of customer happiness must be accurate and representative in order for companies to achieve this.

Firms often question their consumers whether their products or services have met or surpassed their expectations while conducting customer satisfaction surveys. If the client has a very high expectation and the product fails to meet it, they would likely rank their experience as less than gratifying.

The site of the internship project is at M/s SINDOL BAJAJ.

The project for the internship will be titled "Plusar 150CC CUSTOMER SATISFACTION AT M/s SINDOL BAJAJ."



PRINCIPAL


Guru Nanak Dev Engg. College, Bidar


GURU NANAK DEV ENGINEERING COLLEGE, BIDAR
DEPARTMENT OF MBA




CERTIFICATE

This is to certify that Mr. YESAV being USN: 3GN20BA054 is a bonafide student of Master of Business Administration course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on "CUSTOMER SATISFACTION" at "RAMESH AUTO HONDA BIDAR" is prepared by him the guidance PROF. ARATI BIRADAR, in partial fulfillment of the requirements for the award of the degree of master of Master of Business Administrations of Visvesvaraya Technological University, Belagavi.


Prof. Arati Biradar
(Internal guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)


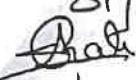

Dr. Dhananjay D Muktedar
PRINCIPAL
(Principal)
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA VOCE

Name of Examiners:

1. Dr. Bhassappa H. Hasalapur
2. Arati B

Signature with date


31/10/22

31/10/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar

DATE: 09/05/22

Ref.No

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **MR. YEASV** having registration number **3GN20BA054** of **MBA 4th semester** of **GURU NANAK DEV ENGINEERING COLLEGE**, Department of **MBA**, has successfully completed his project work in our organization on the topic of **"Customer Satisfaction towards Honda Shine"**, in **RAMESH AUTO HONDA BIDAR** with relevant details guided by our showroom dealer Bidar, from 26/03/2022 to 7/05/2022.

His performance and behavior during the project work found good, we would like to wish him all the best to his future.

Hence certified,**For RAMESH AUTO BIDAR****MANAGER****Ramesh Auto****HONDA EXCLUSIVE AUTHORISED DEALER**

Lala Madan Mohan Bagh, Hyderabad Road, Bidar – 585401

Ph.: 0842-226601 – Reception: 8970199991

email : ramesh.honda@rediffmail.com | www.rameshhonda.com

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY:

The word automobile arises, via the French word automobile. That means vehicle that moves itself. Automotive manufacturing is a well-known enterprise or association they goods a wide range of products and they difficult in planning, emerging, manufacturing, marketing, and dealing of motor vehicles. Auto motive manufacturing is one of the wildest rising industries in our nation

Objective of the study:

- To identify Customer Satisfaction towards the Honda Shine
- To understanding the Honda shine road grip is excellent

Limitations of the study:

- Some respondents show more response to share information's
- Some respondents just randomly fill the questionnaire without reading it.

Findings:

- Maximum respondents are satisfied with Honda shine bike.
- Customer are come to know about the Honda Shine Bike from Friends and Relatives.

Suggestions:

- The dealer is requiring providing discount on cash purchase. The enterprise / store may give special offers to the students at the time of reservation.
- As television as the common media for advertising must be shown in local city cable and also social media.



PRINCIPAL


Guru Nanak Dev Engg. College, Bidar


Signature of the Principal


GURU NANAK DEV ENGINEERING COLLEGE BIDAR
DEPARTMENT OF MBA



This is to certify that **ZEHRA RIZVI** bearing **USN: 3GN20BA055** is a Bonafide student of **Master of Business Administration** course of the institute (2020-2022), affiliated to Visvesvaraya Technological University, Belagavi. Project report on “**JOB CONTENTMENT**” at “**HCL**” is prepared by her under the guidance **PROF.HARSHAVARDHAN M** in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi.


Prof. Harshavardhan M
(Internal guide)


Prof. Jyoti Ainapur
Head of the Department
Master of Business Administration
G.N.D. Engg. College, BIDAR-585403
(BARNAGAJA)


Dr. Dhananjay D Muktedar
Principal
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOICE

Name of Examiners:

1. Harshavardhan M
2. Dr. Dhananjay D Muktedar

Signature with date


10/11/2022


10/11/22


PRINCIPAL
Guru Nanak Dev Engg. College, Bidar



Certificate

This is to confirm that Mr./Ms. Zehra Rizvi successfully undertook the Summer Internship in the HR department of HCL - Lucknow IT City from: April 20th till May 30th 2022.

He/She was able to successfully learn, and implement the HR practices & protocols in the entire hiring cycle of a resource, ranging from calling, shortlisting, scheduling & conducting the interview, arranging for the operations' rounds, conducting assessments, processing documents, rolling out the offer, along with following up till the onboarding.

Date of Issue: 06th Jun 2022

Marula
Delivery Head-IA

HCL

Shauz
PRINCIPAL

Gurukul Nanak Dev Engg. College, Bidar

EXECUTIVE SUMMARY

During my period spent in HCL I Achieved practical knowledge on how the human resource section of an organization operates and coordinates its activities to ensure the strong secrets to more happiness at work. In this insightful inspirational & humorous speech. I am also sharing here of how unconventional ways that we can find more happiness, more greatness and more success in careers.

When we start using the power of motivational leader advice, we not only increase our own happiness, but we also lift up and share happiness with each other, which strengthens our colleagues, teams and organizations.

The report initiates with an organization profile of HCL giving its background, mission, vision, its products and services, the hierarchy and of the organization, which helps in understanding the employees feeling towards their happiness made from selection process to role assignment.

A job contentment survey is a process and part of life. It identifies an overall attitude towards work and also the praise received after completion of targets

I went through so many targets completion and experienced employees going through the tough times in meeting the targets.

Each chapter contains detailed discussion of the HR features and process followed by Organization Practice which basically conveys how things are done in the HR fields. The personal relationship between the head and other subordinates also affected job contentment.

The rising cost of health care, along with retirement benefits, make benefits more important than ever. The project encompasses introduction to the topic, recruitment, selection, training, Onboarding and development and contentment.

Ultimately there is the summing up followed by all the reviews and the concepts available in the chapters.



PRINCIPAL

Gyan Nanak Dev Engg. College, Bida

GURU NANAK DEV ENGINEERING COLLEGE, BIDAR

DEPARTMENT OF MBA



CERTIFICATE

This is to certify that **Mr. SAGAR** bearing USN: 3GN20BA056 is a bonafide student of Master of Business Administration course of the Institute 2020-2022, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "**CUSTOMER SATISFACTION RELIANCE JIO**" at **WALI INFOCOMM BIDAR** is prepared by him under the guidance of **PROF. JYOTI AINAPUR**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

Prof. Jyoti Ainapur
(Internal Guide)

Prof. Jyoti Ainapur
Head of the Department
(HOD)
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

DR. Dhananjay D Muktedar
PRINCIPAL
Guru Nanak Dev Engg. College
BIDAR

EXTERNAL VIVA-VOCE

NAME OF THE EXAMINERS:

SIGNATURE WITH DATE

1. Dr. Blossamffn. Hussaluru

22/10/22

2. Prof. Jyoti A

Head of the Department
Master of Business Administration
G.N.D.Engg. College, BIDAR-585403
(KARNATAKA)

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar



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TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. SAGAR** having registration number **3GN20BA056** of **MBA 4th Semester** of **GURU NANAK DEV ENGINEERING COLLEGE**, Department of MBA, has successfully completed his project work in our organization on the topic of **"CUSTOMER SATISFACTION"**, in **WALI INFOCOMM BIDAR** with relevant details guided by distributor Bidar, from 26/03/2022 to 7/05/2022.

His performance and behavior during the project work found good, we would like to wish him all the best to his future.

GENERAL MANAGER

Distributor Code: 660003738
WALI INFOCOMM
Shop No. 8-9-72/74 Post Box 44,
S V Patil Nagar, Udgir Road,
BIDAR, Karnataka - 585401

For WALI GROUP OF INFOCOMM BIDAR

Plot No. 21 to 25 4th floor "Wali" Reliance Digital Building Udgir Road - 585401
Mobile : 9343524567 Email : wallinfocomm@gmail.com, www.waligroup.in

Shau

PRINCIPAL

Guru Nanak Dev Engg. College, Bidar



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EXECUTIVE SUMMERY:

India has rapidly creating flexible organization market with inconceivable potential for what's to come with close to 5,000,000. India advancement cadence has far outperformed that of different diverse business areas, similar to China and Thailand, which have assumed control additional show up at the statistics India at present hold. As demonstrated by continuous fundamental. Allies in specific regions can acquire the handset at for all intents and purposes no cost, by virtue of advances have reached all around. The India client can buy a handset.

NEED OF THE STUDY:

- The examination shelters clients around reliance JIO in the space bidar.
- The examination puts forth attempt to discover the fulfillment level of client of JIO

OBJECTIVES OF THE STUDY:

- To investigation of client insight equal on JIO administration.
- To comprehend the requirements of various individual.

LIMITATION OF THE STUDY:

- Unavailability of time
- Some consumer were not able to appreciate some of the question

FINDING:

- More respondents are said yes because I take only JIO sim mobile are using
- Maximum number of respondents know above friends / relatives