



Guru Nanak Dev Engineering College

Mailoor Road, Bidar, Karnataka – 585403

Approved by AICTE ,New Delhi and Affiliated to VTU ,Belagavi

STRATEGIC PLAN 2024-29

In Guru Nanak Dev Engineering College, Bidar (GNDECB), we believe in engineering education that is academically meticulous, technically rigorous, collaborative and inclusive. Engineering education must prepare students to create significant societal impact, helping to shape a healthier and better world. In short, GNDECB is committed to engineering excellence for the public good.

Engineering for the public good pursues solutions to improve the quality of life for all – whether in infrastructure, technology, transportation, health, environment or manufacturing. As society's needs expand more rapidly than ever, by giving thrust to this, GNDECB have some specific goals and objectives for 2024-29, with focus on NIRF ranking, attracting foreign students, collaborating with renowned universities abroad and getting deemed to be university status in India.

- **NIRF ranking:** NIRF ranking in top 100 in the country.
- **Deemed to be University status:** Achieve deemed to be university status by 2029.
- **Foreign students:** Increase the number of foreign students enrolled at the college to few thousands.

To achieve these goals, the college planning to implement the following strategies:

1. Improve the quality of engineering education:
 - Offer innovative and industry-relevant courses.
 - Provide more opportunities for hands-on learning.
 - Strengthen the college's research capabilities.
2. Attract and retain top faculties with potential and experience:
 - Offer competitive salaries and benefits to attract top faculty.
 - Provide opportunities for professional development to faculty.
 - Create a supportive and collaborative work environment for faculty.


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3. Promote the college to prospective students:
 - Attend international education fairs to showcase the college.
 - Develop partnerships with foreign universities to attract foreign students.
 - Offer scholarships to foreign students.
4. Strengthen the college's research capabilities:
 - Enhance infrastructure for research.
 - Encourage faculty to engage in research activities.
 - Foster collaboration with renowned universities abroad.
5. Partner with industry:
 - Develop partnerships with industry partners.
 - Provide students with internships and co-op opportunities.
 - Facilitate industry collaborations for research projects.
6. Expand online education:
 - Offer more online courses and programs.
 - Reach a wider audience and attract students globally.
7. Focus on social causes:
 - Develop programs and initiatives for social impact.
 - Contribute to the community and improve quality of life.
8. Apply for deemed to be university status:
 - Meet the requirements set forth by the University Grants Commission (UGC), including having a strong financial foundation, a good track record of research, and a commitment to academic excellence.

Additionally, it's important to measure and track the progress of the strategic plan on a regular basis. This will help identify areas of improvement and ensure that the college is on track to achieve its goals and objectives.

By implementing these strategies, GNDECB can enhance its reputation, attract top talent, improve the quality of education, foster international collaborations, and contribute to societal well-being

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Here are some additional strategies that the college could consider:

- **Partner with industry:** Develop partnerships with industry partners to provide students with internships and co-op opportunities. This will help students gain real-world experience and make connections with potential employers.
- **Expand online education:** Offer more online courses and programs to reach a wider audience. This will help the college attract students from all over the world.
- **Focus on social impact:** Develop programs and initiatives that have a positive impact on the community. This will help the college make a difference in the world and attract students who are interested in making a difference.

By implementing these strategies, the college can become a leading engineering institution that is known for its quality education, strong research capabilities, and commitment to social impact.

STRATEGIC PLAN TO IMPROVE NIRF RANKING AMONG TOP HUNDRED COLLEGES IN THE COUNTRY.

Goal: NIRF ranking: NIRF ranking among top 100 in the country.

Objectives:

- Improve the quality of engineering education.
- Attract and Retain top faculties with Potential and Experience.
- Promote the college to prospective students.
- Strengthen the college's research capabilities.
- Partner with industry.
- Expand online education.
- Focus on social causes

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Strategies:

- Offer more innovative and industry-relevant courses.
- Provide more opportunities for hands-on learning.
- Strengthen the college's research capabilities.
- Offer competitive salaries and benefits to attract top faculty.
- Provide opportunities for professional development to faculty.
- Create a supportive and collaborative work environment for faculty.
- Attend international education fairs to promote the college to prospective students.
- Develop partnerships with foreign universities to attract foreign students.
- Offer scholarships to foreign students.
- Meet the requirements set forth by the University Grants Commission (UGC) to apply for deemed or autonomous university status.
- Develop partnerships with industry partners to provide students with internships and co-op opportunities.
- Offer more online courses and programs to reach a wider audience.
- Develop programs and initiatives that have a positive impact on the community.
- Measure and track the progress of the strategic plan on a regular basis.

Timeline:

The following is a timeline for implementing the strategic plan:

- **2023-24:** Improve the quality of engineering education and attract top faculty.
- **2024-25:** Promote the college to prospective students and strengthen the college's research capabilities.
- **2025-26:** Partner with industry and expand online education.
- **2026-27:** Focus on social impact and apply for deemed or autonomous university status.
- **2027-28:** Achieve the goal of NIRF ranking around 1000.


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- **2028-29:** Continue to improve the college's NIRF ranking and maintain its position in the top 1000.

Resources:

The following are the resources that will be needed to implement the strategic plan:

- **Financial resources:** The College will need to invest in new programs, facilities, and faculty.
- **Human resources:** The College will need to hire new faculty and staff to support the new programs.
- **Time:** It will take time to implement the strategic plan and achieve the goal of NIRF ranking around 1000.

Evaluation:

The college will need to evaluate the progress of the strategic plan on a regular basis. The evaluation will help to ensure that the plan is on track and that the goals are being met.

Conclusion:

By implementing this strategic plan, the college can improve its NIRF ranking and become a leading engineering institution in India.


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STRATEGIC PLAN TO APPLY FOR AND ACHIEVE DEEMED TO BE UNIVERSITY STATUS BY 2029

Goal: Apply for and achieve deemed or autonomous university status by 2029.

Objectives:

- Meet the requirements set forth by the University Grants Commission (UGC) for deemed or autonomous university status.
- Develop a strong application that highlights the college's strengths and achievements.
- Build relationships with key stakeholders, such as the UGC, government officials, and industry leaders.
- Communicate the college's goals and objectives to the public and raise awareness of the application process.

Strategies:

- Review the UGC's requirements for deemed or autonomous university status and develop a plan to meet them.
- Gather data and evidence to support the college's application, such as student performance data, faculty research output, and community engagement initiatives.
- Develop a strong narrative that highlights the college's strengths and achievements.
- Build relationships with key stakeholders by attending conferences, networking events, and other opportunities.
- Communicate the college's goals and objectives to the public through press releases, social media, and other channels.

Timeline:

The following is a timeline for implementing the strategic plan:

- 2023: Review the UGC's requirements and begin gathering data and evidence.


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- 2024: Develop a strong application and begin building relationships with key stakeholders.
- 2025: Submit the application to the UGC and continue to build relationships with key stakeholders.
- 2026: Receive feedback from the UGC and make any necessary revisions to the application.
- 2027: Resubmit the application to the UGC and await the decision.
- 2028: Achieve deemed or autonomous university status.

Resources:

The following are the resources that will be needed to implement the strategic plan:


- Financial resources: The College will need to invest in the resources needed to meet the UGC's requirements, such as hiring consultants and conducting research.
- Human resources: The College will need to dedicate staff time to the application process, such as writing the application and building relationships with key stakeholders.
- Time: It will take time to gather data and evidence, develop a strong application, and build relationships with key stakeholders.

Evaluation:

The college will need to evaluate the progress of the strategic plan on a regular basis. The evaluation will help to ensure that the plan is on track and that the goals are being met.

Conclusion:

By implementing this strategic plan, the college can increase its chances of achieving deemed or autonomous university status.


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STRATEGIC PLAN TO INCREASE THE NUMBER OF FOREIGN/OUTSIDE STATE STUDENTS ENROLLMENT AT THE COLLEGE BY 2029

Goal: Increase the number of foreign/outside state student's enrollment at the college by 2029.

Objectives:

- Develop a clear and compelling message about the college's strengths and appeal to foreign/outside state students.
- Create a more welcoming and inclusive environment for foreign/outside state students.
- Make it easier for foreign/outside state students to apply and enroll at the college.
- Increase the college's visibility and reach in foreign/outside state markets.

Strategies:

- Develop a strong marketing and communications plan that targets foreign/outside state students.
- Create a website and social media presence that is targeted to foreign/outside state students.
- Attend international education fairs and conferences.
- Partner with foreign/outside state universities and organizations.
- Offer scholarships and financial aid to foreign/outside state students.
- Provide support services for foreign/outside state students, such as language assistance and cultural orientation.

Timeline:

The following is a timeline for implementing the strategic plan:

- 2023: Develop a marketing and communications plan and begin targeting foreign/outside state students.


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- 2024: Create a website and social media presence that is targeted to foreign/outside state students.
- 2025: Attend international education fairs and conferences.
- 2026: Partner with foreign/outside state universities and organizations.
- 2027: Offer scholarships and financial aid to foreign/outside state students.
- 2028: Provide support services for foreign/outside state students.
- 2029: Evaluate the progress of the strategic plan and make any necessary adjustments.

Resources:

The following are the resources that will be needed to implement the strategic plan:

- **Financial resources:** The College will need to invest in the resources needed to market and attract foreign/outside state students, such as website development and marketing materials.
- **Human resources:** The College will need to dedicate staff time to the marketing and recruitment process, such as developing and executing marketing campaigns and providing support to foreign/outside state students.
- **Time:** It will take time to develop a strong marketing plan, build relationships with foreign/outside state partners, and provide support to foreign/outside state students.

Evaluation:

The college will need to evaluate the progress of the strategic plan on a regular basis. The evaluation will help to ensure that the plan is on track and that the goals are being met.

Conclusion:

By implementing this strategic plan, the college can increase the number of foreign/outside state student's enrollment and become a more global institution.

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